



# L I C E N S I N G   S U B C O M M I T T E E   C

Thursday, 13th February, 2020

at 7.00 pm

Council Chamber, Hackney Town Hall, Mare  
Street, London E8 1EA

**Councillors sitting:**

**Cllr James Peters, Cllr Emma Plouviez  
(Substitute), and Cllr M Can Ozsen**

**TIM SHIELDS  
Chief Executive**

Contact:  
Natalie Williams, Governance Services Officer  
0208 356 8407  
[natalie.williams@hackney.gov.uk](mailto:natalie.williams@hackney.gov.uk)

The press and public are welcome to attend this meeting

# AGENDA

## Thursday, 13th February, 2020

### ORDER OF BUSINESS

ORDER OF BUSINESS		
Title	Ward	Page No
1 Election of Chair		
2 Apologies for Absence		
3 Declarations of Interest - Members to declare as appropriate		
4 Minutes of the Previous Meeting		
5 Licensing Sub-Committee Hearing Procedure		(Pages 1 - 2)
6 Application for a Premise Licence: Blondies, Railway Arch 449/ 449a, Amhurst Road, E8 2AJ	Hackney Central	(Pages 3 - 168)
7 Temporary Event Notices - Standing Item		

## **Licensing Sub-Committee Hearings**

This guide details the procedure for Licensing Sub-Committee hearings under the Licensing Act 2003. Whilst this will be used in most cases, the procedure will be altered in exceptional circumstances and when for example Personal Licences, Temporary Event Notices and Reviews are considered.

### **A Licensing Sub-Committee will be held if:**

- The applicant has applied for a Premises Licence, Provisional Statement, Club Premises Certificate or expressed their intention to vary their existing licence/certificate and has advertised this in a local newspaper and displayed a distinctive blue notice at the premises, following which representations have been made by a Responsible Authority or Other Person/s.
- A Review has been requested by a Responsible Authority or Other Person/s and the Review has been advertised by displaying a distinctive blue notice at the premises and also at the Council's office and website.
- An application is made to transfer a Premises Licence or for interim authority and the Police have issued an objection
- The applicant has made a Personal Licence application and the Police have objected to the Licence being granted.
- A Temporary Event Notice has been given and the Police and/or those in the Council that exercise environmental health functions have issued an objection.

### **Prior to your item being heard:**

- The Licensing team upon receiving representations will form a view as to whether the representations are irrelevant, frivolous, vexatious or for review applications; repetitious.
- The Licensing team would have provided written notice to all parties in advance of the hearing and would have responded to any request relating to personal details being removed from the agenda.

If you do not believe this to have happened, please contact the Licensing Service on 020 8356 4970 or email [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk) as soon as possible. For further information on the application process, please see the guidance notes at [www.hackney.gov.uk/licensing](http://www.hackney.gov.uk/licensing).

### **Making decisions on the items being heard:**

Hearings will normally be held in public unless the Sub-Committee believe it not to be in the public interest to do so. Although the Chair will try to make the proceedings as informal as possible, these hearings are of a quasi-judicial nature, and the rules of natural justice shall apply.

Only those Responsible Authorities and Other Persons who have made a relevant representation in writing at the consultation stage **can register to speak at a subsequent hearing**. Applicants, Other Persons and Responsible Authorities will all be given a fair opportunity to put their case and the Sub-Committee will take these representations into account when making their decision. The Sub-Committee may still make a decision on any matter even if any party fails to attend the hearing. However, in these circumstances, it will only be that party's written representation that may be taken into account.

For new applications relating to Premises Licences and Club Premises Certificates, Members can grant with additional conditions attached to the licence, exclude any licensable activities, refuse a Designated Premises Supervisor (DPS) if appropriate or reject the application.

Members when making decisions on variation applications regarding a Premises Licence or Club Premises Certificate, can modify (add, delete or amend) conditions on the licence or reject the application in whole or part. Members will be considering the request for a variation and the impact that this may have. Therefore, representations should be focused on the impact of the variation, although concerns relating to the existing terms of the licence may be relevant in considering the track record of the applicant. However, Members may consider other issues which relate to the promotion of the licensing objectives, although only if it is reasonable and proportionate to do so.

For Provisional Statements, Members can consider any steps that are necessary having regard to the representations made in order to ensure the licensing objectives are not undermined.

Members when deciding a Review application can modify (add, delete or amend) the conditions of the licence, exclude any licensable activities, remove a DPS if appropriate, suspend the licence/certificate for up to 3 months or revoke the licence/certificate completely.

For transfer of Premises Licences, interim authority requests and Personal Licence applications Members can only refuse or grant the application.

Members when deciding on an objection made against a Temporary Event Notice (TEN) will determine whether or not to issue a Counter Notice, which if issued will prevent the proposed event from proceeding. If a TEN has been given for a premises that already has a licence/certificate, Members may impose any of those conditions from the existing licence/certificate to the TEN.

### **Before the meeting starts:**

The Sub-Committee Members are requested to report for business no more than half an hour before the meeting starts to deal with any administrative/procedural issues. This will allow Members to consider;

- the appointment for any substitutes if required
- the appointment of the chair
- any procedural issues
- obtain the list of attendees
- late documents delivered prior to the meeting and to ensure all the paperwork is in order

The Sub-Committee will not be considering any of the actual points raised within the Report itself and no Responsible Authority or Other Person/s shall be present when the Sub-Committee deal with the above issues.

### **Attending the hearing that concerns you:**

All Applicants, Other Persons and Responsible Authorities involved will be informed in writing of the date and time that their application will be considered by the Licensing Sub-Committee. Please contact the Licensing Service on 020 8356 4970 or email [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk) to confirm whether you wish to attend and/or register to speak at the Sub-Committee hearing or if you wish for someone else to speak on your behalf. If you are unable to attend, the application may be heard in your absence.

All parties should arrive promptly at the outset of the scheduled meeting regardless of when the item is listed to be heard on the agenda.



Please contact the Licensing Service for advice within 4 working days from the date on the notice letter if any of the following apply;

- you have special requirements to help make your representation, because of a disability or you need a translator for example
- you wish to supply additional [documentary] information such as photographs and videos/DVDs

Please note that if you wish to provide additional relevant information, this should be given at least **5 working days** before the hearing. Any additional information provided once the hearing has started will only be accepted if all parties agree. Please note that the use of videos/DVDs is at the Sub-Committee's discretion – requests to show these should be made in advance to the Committee Officer.

## Timings

In most cases the application will last no longer than 1 hour, and the times to be allocated to each section are shown on the relevant hearing procedure. If you think that your evidence is likely to exceed this time period, please let the Licensing Service know **within 4 working days of the date on the notice letter** and the Sub-Committee will be advised. If your request is agreed, all parties will also be granted the same extension of time.

## Rights of Press and Public to Report on Meetings

Where a meeting of the Council and its committees are open to the public, the press and public are welcome to report on meetings of the Council and its committees, through any audio, visual or written methods and may use digital and social media providing they do not disturb the conduct of the meeting and providing that the person reporting or providing the commentary is present at the meeting.

Those wishing to film, photograph or audio record a meeting are asked to notify the Council's Monitoring Officer by noon on the day of the meeting, if possible, or any time prior to the start of the meeting or notify the Chair at the start of the meeting.

The Monitoring Officer, or the Chair of the meeting, may designate a set area from which all recording must take place at a meeting.

The Council will endeavour to provide reasonable space and seating to view, hear and record the meeting. If those intending to record a meeting require any other reasonable facilities, notice should be given to the Monitoring Officer in advance of the meeting and will only be provided if practicable to do so.

The Chair shall have discretion to regulate the behaviour of all those present recording a meeting in the interests of the efficient conduct of the meeting. Anyone acting in a disruptive manner may be required by the Chair to cease recording or may be excluded from the meeting. Disruptive behaviour may include: moving from any designated recording area; causing excessive noise; intrusive lighting; interrupting the meeting; or filming members of the public who have asked not to be filmed.

All those visually recording a meeting are requested to only focus on recording councillors, officers and the public who are directly involved in the conduct of the meeting. The Chair of the meeting will ask any members of the public present if they have objections to being visually recorded. Those visually recording a meeting are asked to respect the wishes of those who do not wish to be filmed or photographed. Failure by someone recording a meeting to respect the

wishes of those who do not wish to be filmed and photographed may result in the Chair instructing them to cease recording or in their exclusion from the meeting.

If a meeting passes a motion to exclude the press and public then in order to consider confidential or exempt information, all recording must cease and all recording equipment must be removed from the meeting room. The press and public are not permitted to use any means which might enable them to see or hear the proceedings whilst they are excluded from a meeting and confidential or exempt information is under consideration.

Providing oral commentary during a meeting is not permitted.

### **Lobbying of Councillors**

If a person or an organisation wants to make a representation to the Licensing Sub-Committee, they must **NOT** contact Sub-Committee Members directly. Licensing Sub-Committee Members have to retain an open mind on any application and determine it on its merits. Members can not be in anyway biased towards a party. Therefore, if a Member of the Sub-Committee has had any prior involvement they must ensure that they come to the hearing with an open mind.

Local ward councillors may be able to speak on behalf of objectors if requested to do so, provided that if they have a disclosable pecuniary interest they leave the meeting room when the application is being considered unless they have been granted dispensation.

### **Reports**

Agendas and Reports for Licensing Sub-Committees are published on the Council's website ([www.hackney.gov.uk](http://www.hackney.gov.uk)) 5 working days before the hearing takes place. Copies are also available by contacting Governance Services on 0208 356 3578 or email [governance@hackney.gov.uk](mailto:governance@hackney.gov.uk). Copies of applications together with the detail of any objections will be included in the report.

### **Appeals**

Applicants or any party to the hearing can appeal against the decision made by the Sub-Committee. The appeal to the Thames Magistrates Court must be made within 21 days of the decision being sent formally in writing. However, TEN's have the added restriction that no appeals can be made later than 5 working days before the event is scheduled to take place.

### **Withdrawal of an Item or Cancellation of a Hearing**

An item may be withdrawn from the agenda of a Licensing Sub-Committee meeting at short notice due to the withdrawal or resolution of the representations or objections to an application or notice. A hearing by the Licensing Sub-Committee may therefore be cancelled at short notice if there are no substantive items remaining on the agenda.

As much advance notice as is practicable of the withdrawal of an item on the agenda or cancellation of a meeting of the Licensing Sub-Committee will be provided on the Council's website but please note that this might be as little as a few hours before the hearing if the applicant chooses to leave it that late to satisfactorily address any representation or objection giving rise to the need for a hearing.

## **Facilities**

There are public toilets available, with wheelchair access, on the ground floor of the Town Hall. Induction loop facilities are available in the Assembly Halls, rooms 101, 102 & 103 and the Council Chamber. Access for people with mobility difficulties can be obtained through the ramp on the side to the main Town Hall entrance.

## **Contacts**

If you have a query about Licensing Sub-Committee procedures and protocols then please contact Governance Services –

Governance Services  
2<sup>nd</sup> Floor Room 118  
Hackney Town Hall  
Mare Street  
London, E8 1AE

Telephone: 020 8356 1266

E-mail: [governance@hackney.gov.uk](mailto:governance@hackney.gov.uk)

If your query relates general licensing matters or to specific applications then you are advised to speak to the Licensing Service. They can be contacted at:

Licensing Service  
Hackney Service Centre  
1 Hillman Street  
London E8 1DY

Telephone: 020 8356 4970

Fax: 020 8356 4974

E-mail: [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk)

# ADVICE TO MEMBERS ON DECLARING INTERESTS

Hackney Council's Code of Conduct applies to **all** Members of the Council, the Mayor and co-opted Members.

This note is intended to provide general guidance for Members on declaring interests. However, you may need to obtain specific advice on whether you have an interest in a particular matter. If you need advice, you can contact:

- The Corporate Director of Legal, HR and Regulatory Services;
- The Legal Adviser to the committee; or
- Governance Services.

If at all possible, you should try to identify any potential interest you may have before the meeting so that you and the person you ask for advice can fully consider all the circumstances before reaching a conclusion on what action you should take.

## 1. Do you have a disclosable pecuniary interest in any matter on the agenda or which is being considered at the meeting?

You will have a disclosable pecuniary interest in a matter if it:

- relates to an interest that you have already registered in Parts A and C of the Register of Pecuniary Interests of you or your spouse/civil partner, or anyone living with you as if they were your spouse/civil partner;
- relates to an interest that should be registered in Parts A and C of the Register of Pecuniary Interests of your spouse/civil partner, or anyone living with you as if they were your spouse/civil partner, but you have not yet done so; or
- affects your well-being or financial position or that of your spouse/civil partner, or anyone living with you as if they were your spouse/civil partner.

## 2. If you have a disclosable pecuniary interest in an item on the agenda you must:

- Declare the existence and nature of the interest (in relation to the relevant agenda item) as soon as it becomes apparent to you (subject to the rules regarding sensitive interests).
- You must leave the room when the item in which you have an interest is being discussed. You cannot stay in the meeting room or public gallery whilst discussion of the item takes place and you cannot vote on the matter. In addition, you must not seek to improperly influence the decision.
- If you have, however, obtained dispensation from the Monitoring Officer or Standards Committee you may remain in the room and participate in the meeting. If dispensation has been granted it will stipulate the extent of your involvement, such as whether you can only be present to make representations, provide evidence or whether you are able to fully participate and vote on the matter in which you have a pecuniary interest.

### 3. Do you have any other non-pecuniary interest on any matter on the agenda which is being considered at the meeting?

You will have 'other non-pecuniary interest' in a matter if:

- i. It relates to an external body that you have been appointed to as a Member or in another capacity; or
- ii. It relates to an organisation or individual which you have actively engaged in supporting.

### 4. If you have other non-pecuniary interest in an item on the agenda you must:

- i. Declare the existence and nature of the interest (in relation to the relevant agenda item) as soon as it becomes apparent to you.
- ii. You may remain in the room, participate in any discussion or vote provided that contractual, financial, consent, permission or licence matters are not under consideration relating to the item in which you have an interest.
- iii. If you have an interest in a contractual, financial, consent, permission or licence matter under consideration, you must leave the room unless you have obtained a dispensation from the Monitoring Officer or Standards Committee. You cannot stay in the room or public gallery whilst discussion of the item takes place and you cannot vote on the matter. In addition, you must not seek to improperly influence the decision. Where members of the public are allowed to make representations, or to give evidence or answer questions about the matter you may, with the permission of the meeting, speak on a matter then leave the room. Once you have finished making your representation, you must leave the room whilst the matter is being discussed.
- iv. If you have been granted dispensation, in accordance with the Council's dispensation procedure you may remain in the room. If dispensation has been granted it will stipulate the extent of your involvement, such as whether you can only be present to make representations, provide evidence or whether you are able to fully participate and vote on the matter in which you have a non pecuniary interest.

### Further Information

Advice can be obtained Suki Binjal, Interim Director of Legal, on 020 8356 6234 or email [suki.binjal@hackney.gov.uk](mailto:suki.binjal@hackney.gov.uk)



FS 566728

# Relevant Extracts from Hackney's Statement of Licensing Policy

Please find below relevant extracts from the Statement of Licensing Policy 2018.

## **LP1 General Principles**

The Council expects applicants to demonstrate:

- (a) That they have an understanding of the nature of the locality in which the premises are located and that this has been taken into consideration whilst preparing the operating schedule.
- (b) Where the application is for evening and night-time activity, that the proposal reflects the Council's aspiration to diversify the offer, whilst at the same time promoting the licensing objectives.

## **LP2 Licensing Objectives**

### **Prevention of Crime and Disorder**

Whether the proposal includes satisfactory measures to mitigate any risk of the proposed operation making an unacceptable contribution to levels of crime and disorder in the locality.

### **Public Safety**

Whether the necessary and satisfactory risk assessments have been undertaken, the management procedures put in place and the relevant certification produced to demonstrate that the public will be kept safe both within and in close proximity to the premises.

### **Prevention of Public Nuisance**

Whether the applicant has addressed the potential for nuisance arising from the characteristics and style of the proposed activity and identified the appropriate steps to reduce the risk of public nuisance occurring.

### **Protection of Children from Harm**

Whether the applicant has identified and addressed any risks with the aim of protecting children from harm when on the premises or in close proximity to the premises.



### **LP3 Core Hours**

Hours for licensable activity will generally be authorised, subject to demonstrating LP 1 and LP2, as follows:

- Monday to Thursday 08:00 to 23:00
- Friday and Saturday 08:00 to 00:00
- Sunday 10:00 to 22:30

Hours may be more restrictive dependent on the character of the area and if the individual circumstances require it.

Later hours may be considered where the applicant has identified any risk that may undermine the promotion of the licensing objectives and has put in place robust measures to mitigate those risks.

*It should be noted that this policy does not apply to those who are making an application within a special policy area (see section 3) unless they have been able to demonstrate that the proposed activity or operation of the premises will not add to the cumulative impact that is already being experienced.*

### **LP4 Off Sales of Alcohol**

Hours for the supply of alcohol will generally be restricted to between 08:00 and 23:00.

### **LP5 Planning Status**

Licence applications should normally be from premises where:

- (a) The activity to be authorised by the licence is a lawful planning use or is a deemed permitted development pursuant to the General Permitted Development Order (1995) as amended.
- (b) The hours sought do not exceed those authorised by any planning permission.

The Licensing Authority may take into account the lack of planning permission or an established lawful use in deciding whether there is likely to be any harm to the licensing objectives.

### **LP6 External Areas and Outdoor Events**

The Licensing Authority will normally restrict external areas and outdoor activity to between 08:00 and 22:00 unless the applicant can demonstrate that comprehensive control measures have been implemented that ensure the promotion of the licensing objectives, in particular the public nuisance objective. Notwithstanding any proposed control measures, the Licensing Authority may restrict the hours and/or activity even further

**LP7 Minor Variations**

The Council expects applications to be made in the following circumstances only:

- Small changes in the layout/structure of the premises
- The addition of voluntary/agreed conditions
- Removal of conditions that are dated and have no impact on the operation of the premises
- Reduction of hours for any licensable activity

**LP8 Temporary Event Notices**

When considering an objection to a TEN the Council will:

- Expect that any existing conditions will be maintained (where relevant) in circumstances where an event is to take place at a premises that has an existing authorisation.
- Assess any history of complaints as a result of licensable activity that may or may not have been authorised by a TEN.
- Consider the track record of the premises user
- Consider any other control measures proposed to mitigate the objection

**LP9 Personal Licences**

(a) The Council will consider whether a refusal of the licence is appropriate for the promotion of the crime prevention objective and will consider the:

- (i) Seriousness and relevance of any conviction(s)
- (ii) The period that has elapsed since committing the offence(s)
- (iii) Any mitigating circumstances that assist in demonstrating that the crime prevention objective will not be undermined.

**LP10 Special Policy Areas – Dalston and Shoreditch**

It is the Council's policy that where a relevant representation is made to any application within the area of the Dalston SPA or Shoreditch SPA, the applicant will need to demonstrate that the proposed activity and the operation of the premises will not add to the cumulative impact that is currently being experienced in these areas. This policy is to be strictly applied.

It should also be noted that the;

- quality and track record of the management;
- good character of the applicant; and
- extent of any variation sought

May not be in itself sufficient.

*It should be noted that if an applicant can demonstrate that they will not add to the cumulative impact in their operating schedule and at any hearing, then the Core Hours Policy within LP3 will apply.*

**LP11 Cumulative Impact – General**

The Council will give due regard to any relevant representations received where concerns are raised and supported around the negative cumulative impact the proposed application has on one or more of the licensing objectives.

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# Agenda Item 5

Licensing Sub-Committee hearings, under the Licensing Act 2003 & Local Government (Miscellaneous Provisions) Act 1982 – Type A [Re; Premises Licence, Club Premises Certificate, Provisional Statement & Sex Establishment Licence]

<b>Step 1 Appointment of Chair and introduction</b>	<p>The Sub-Committee will appointment a Chair.</p> <p>The Chair will introduce the Sub-Committee, announce the item, and establish the identity of those taking part.</p> <p>The Sub-Committee will consider any requests to depart from normal procedure, such as holding a private session if it is considered to be in the public interest to do so or if a deferral/adjournment is requested for the item.</p> <p>The Chair (or Legal Adviser if asked by the Chair) will briefly outline how the hearing will proceed. However, Members may seek clarification on any issue raised during the hearing if required and if requested.</p>	5 minutes
<b>Step 2 Licensing Officer</b>	The Licensing Officer will outline the report.	5 minutes
<b>Step 3 Applicant's Case</b>	The Applicant will present their case in support of their application.	5 minutes
<b>Step 4 Responsible Authorities' Case</b>	The Chair will invite the relevant Responsible Authorities in attendance to highlight their reasons for objecting to the application as contained within the report.	5 minutes each
<b>Step 5 Other Persons' Case</b>	The Chair will invite the Other Persons in attendance to present their case, highlighting their reasons for objecting or supporting the application as contained in their written submissions.	5 minutes each
<b>Step 6 Discussion</b>	The Chair will structure and lead a discussion on the information presented enabling Sub-Committee Members to clarify any points raised and ask questions if necessary.	15 minutes
<b>Step 7 Closing remarks</b>	The Chair will ask Responsible Authorities, Other Persons, Applicants and the Licensing Officer if they have any final comments to make. These comments can <u>only</u> be in relation to issues raised during the discussion. These remarks should be brief.	10 minutes
<b>Step 8 - Final clarification</b>	Licensing Sub-Committee Members will have a final opportunity to seek clarification on any points raised, following which the Chair will conclude the discussion.	5 minutes
<b>Step 9 Consideration</b>	<p>The Sub-Committee will normally withdraw to consider the evidence that has been presented to them with the Committee Officer and Legal Adviser in order that the Sub-Committee can reach a decision and obtain legal advice if required.</p> <p>The Legal Adviser will repeat any legal advice given to Members upon returning to the public hearing.</p> <p>In simple cases the Sub-Committee may not consider it necessary to retire.</p>	10 minutes
<b>Step 10 Chair announces the decision</b>	<p>The Sub-Committee will return and the Chair will announce the decision. Reasons for their decision will be given, if appropriate.</p> <p>The Licensing Officer will draw attention to any restrictions which will affect the running of the premises and provide a written record of the decision, which will be sent to the applicant.</p>	5 minutes

The Council's procedure rules are also incorporated into these hearing procedures in so far as it does not conflict the procedures as set out above. The Licensing Hearing Regulations can also be viewed by following the link below – <http://www.legislation.gov.uk/ukxi/2005/44/contents/made>

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REPORT OF GROUP DIRECTOR, NEIGHBOURHOODS AND HOUSING		
<b>LICENSING SUB-COMMITTEE:</b> 13/02/2020	<b>Classification</b> DECISION	<b>Enclosure</b>
<b>Application for a Premises Licence</b>  Blondies, Railway Arch 449/ 449a, Amhurst Road, E8 2AJ	<b>Ward(s) affected</b>  Hackney Central	

## 1. SUMMARY

<b>Applicant(s)</b> Blondies Brewery Ltd	<b>In SPA</b> Not Applicable																
<b>Date of Application</b> 31/10/2019	<b>Period of Application</b> Permanent																
<b>Proposed licensable activity</b>  Recorded Music Late Night Refreshment Supply of Alcohol (On and Off Premises)																	
<b>Proposed hours of licensable activities</b>  <table> <tr> <td><b>Recorded Music</b></td><td><b>Standard Hours:</b></td></tr> <tr> <td></td><td>Mon 11:00-00:00</td></tr> <tr> <td></td><td>Tue 11:00-00:00</td></tr> <tr> <td></td><td>Wed 11:00-00:00</td></tr> <tr> <td></td><td>Thu 11:00-02:00</td></tr> <tr> <td></td><td>Fri 11:00-02:00</td></tr> <tr> <td></td><td>Sat 10:00-02:00</td></tr> <tr> <td></td><td>Sun 10:00-00:00</td></tr> </table>		<b>Recorded Music</b>	<b>Standard Hours:</b>		Mon 11:00-00:00		Tue 11:00-00:00		Wed 11:00-00:00		Thu 11:00-02:00		Fri 11:00-02:00		Sat 10:00-02:00		Sun 10:00-00:00
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<b>Supply of Alcohol</b>		<b>Standard Hours:</b>
<b>On-sales</b>		Mon 11:00-23:40 Tue 11:00-23:40 Wed 11:00-23:40 Thu 11:00-01:40 Fri 11:00-01:40 Sat 10:00-01:40 Sun 10:00-23:40
<b>Supply of Alcohol</b>		<b>Standard Hours:</b>
<b>Off-sales</b>		Mon 11:00-23:00 Tue 11:00-23:00 Wed 11:00-23:00 Thu 11:00-23:00 Fri 11:00-23:00 Sat 10:00-23:00 Sun 10:00-23:00
<b>The opening hours of the premises</b>		
<b>INDOOR</b>		<b>Standard Hours:</b>
		Mon 11:00-00:00 Tue 11:00-00:00 Wed 11:00-00:00 Thu 11:00-02:00 Fri 11:00-02:00 Sat 10:00-02:00 Sun 10:00-00:00
<b>Capacity:</b> Not known		
<b>Policies Applicable</b>	LP1 (General Principles), LP2 (Licensing Objectives), LP3 (Core Hours),	
<b>List of Appendices</b>	A – Application for a premises licence and supporting documents B – Representations from responsible authorities C – Representations from other persons opposed to the application D – Representations from other persons in support of the application E – Location map	
<b>Relevant Representations</b>	<ul style="list-style-type: none"> <li>• Environmental Health Authority (Environmental Enforcement)</li> <li>• Weights and Measures (Trading Standards)</li> <li>• Planning Authority</li> <li>• Licensing Authority</li> <li>• Other Persons</li> </ul>	

## **2. APPLICATION**

- 2.1 Blondies Brewery Ltd has made an application for a premises licence under the Licensing Act 2003 to authorise:
- The supply alcohol for consumption on and off the premises
  - Regulated entertainment
  - Late night refreshment
- 2.2 The application is attached as Appendix A. The proposed hours and activities have subsequently been amended to those described in para. 1 above. The applicant has proposed measures that could be converted to conditions (see paragraph 8.1 below).

## **3. CURRENT STATUS / HISTORY**

- 3.1 The premises are not currently licensed for any activity.
- 3.2 No Temporary Event Notices have been given for the premises over the past 12 months.

## **4. REPRESENTATIONS: RESPONSIBLE AUTHORITIES**

<b>From</b>	<b>Details</b>
Environmental Health Authority (Environmental Protection)	Have confirmed no representation on this application
Environmental Health Authority (Environmental Enforcement)	Have confirmed no representation following agreement on conditions
Environmental Health Authority (Health & Safety)	No representation received
Weights and Measures (Trading Standards)	Have confirmed no representation following agreement on conditions
Planning Authority (Appendix B1)	Informative
Area Child Protection Officer	No representation received
Fire Authority	Have confirmed no representation on this application
Police	No representation received
Licensing Authority (Appendix B2)	Representation received on the grounds of The Prevention of Public Nuisance and Licensing Hours
Health Authority	No representation received

## **5. REPRESENTATIONS: OTHER PERSONS**

<b>From</b>	<b>Details</b>
Representations received from and on behalf of local residents. (Appendices C and D)	22 representations received opposed to the application (see Appendix C) and 70 in support (Appendix D)

## **6. GUIDANCE CONSIDERATIONS**

- 6.1 The Licensing Authority is required to have regard to any guidance issued by the Secretary of State under the Licensing Act 2003.

## **7. POLICY CONSIDERATIONS**

- 7.1 Licensing Sub-Committee is required to have regard to the London Borough of Hackney's Statement of Licensing Policy ("the Policy") adopted by the Licensing Authority.
- 7.2 The Policy applies to applications where relevant representations have been made. With regard to this application, policies, LP1 (General Principles), LP2 (Licensing Objectives), LP3 (Core Hours) are relevant

## **8. OFFICER OBSERVATIONS**

- 8.1 If the Sub-Committee is minded to approve the application, the following conditions should be applied the licence:

### **Supply of Alcohol (On/Both)**

1. No supply of alcohol may be made under the premises licence:
  - (a) At a time when there is no designated premises supervisor in respect of the premises licence.
  - (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.  
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises -
  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

5.5.1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sales or supply of alcohol.

5.2 The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

5.3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-

- (a) a holographic mark or
- (b) an ultraviolet feature

6. The responsible person must ensure that:

a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:

- beer or cider: 1/2 pint;
- gin, rum, vodka or whisky: 25ml or 35ml; and
- still wine in a glass: 125ml; and

b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

#### Minimum Drinks Pricing

7. 7.1 A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

7.2 For the purposes of the condition set out in paragraph 7.1 above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -  $P = D + (D \times V)$

Where -

(i) P is the permitted price,

(ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or  
(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

7.3 Where the permitted price given by Paragraph 7.2(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

7.4 (1) Sub-paragraph 7.4(2) below applies where the permitted price given by Paragraph 7.2(b) above on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

### **Door Supervision**

8. Each individual who is to carry out a security activity at the premises must be licensed by the Security Industry Authority.

### **Conditions derived from operating schedule**

9. All instances of crime and disorder shall be reported to the police. An incident book shall be used to record all instances of public disorder and incidents at the premises.
10. On Thursday, Friday and Saturday nights, and whenever the premises supervisor deems necessary, an SIA registered door supervisor will be employed from 9pm until 30 past closing time to assist with dispersal.
11. CCTV shall be installed, operated and maintained in agreement with the Police. The CCTV system shall incorporate a recording facility and any recordings shall be retained and stored in a suitable and secure manner for a minimum of 31 days. A system shall be in place to maintain the quality of the recorded image and a complete audit trail maintained. The system will comply with other essential legislation, and all signs as required will be clearly displayed. The system will be maintained and fully operational throughout the hours that the premises are open for any licensable activity. There must also be someone on the premises, who can download the images and present them on request by a police officer or other responsible authority. One camera shall be placed outside the entrance and on entry.
12. All exit routes shall be kept unobstructed, with non-slippery and even surfaces, free of trip hazards and clearly identified. All exits doors shall be maintained easily operable without the use of a key, card, code or similar means.



13. Exit doors shall be regularly checked to ensure that they function satisfactorily and a record of the check shall be kept.
14. Adequate and appropriate supply of first aid equipment and materials must be available on the premises at all times.
15. A limiter will be put on the sound system to maintain control of volume.
16. Doors and windows to the premises will be kept closed, so far as practicable, at all times when noise generating regulated entertainment is taking place.
17. Loudspeakers shall not be located outside the premise building.
18. Front smoking area will close at 10pm and customers will be advised to smoke in the external smoking area from that time.
19. Drinking up time will be announced 30 minutes prior to close of business, allowing another 10 minutes for last drink orders.
20. Refuse such as bottles must be placed into receptacles outside the premises at times that will minimise the disturbance to nearby properties. No glass bottle bins will be emptied after 10pm.
21. The licensee shall devise a dispersal plan for evening events to be made available on request to reasonable authorities.
22. The licensee shall ensure that all staff, including Door Supervisors if required, shall be trained to carry out these tasks and to facilitate effective crowd dispersal at the end of any given evening, and ensure that they have signed a staff record form to verify that they have been trained in these processes.
23. The premises will operate a Challenge 25 Policy, with clear signage stating the policy is in place, all persons who appear under the age of 25 will be age checked, only official documents with a photograph and date of birth or verified pass card are to be accepted.
24. Advertisement and implementation of "Zero Tolerance" policy in respect of drugs.
25. Refuse entry to any known or suspected drug dealers.
26. The contact telephone number for the premises duty manager shall be displayed inside the premises or immediately outside the premises such that it is clearly visible from outside without the need to enter the premises.
27. Regularly carry out toilet checks and maintain a record of such checks or employ a toilet attendant or supervisor.
28. All staff are to be trained on a regular basis, training must be recorded this and a formal training document must be available for inspection by authorised officers or police, which verifies the subject areas and training provided.

29. The Licensee shall ensure that all staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where it can be referred to at all times by staff.
30. The Licensee shall ensure that any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. The Licensee shall maintain an adequate supply of waste receptacles provided by his registered waste carrier (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by his waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.
31. In order to minimise the amount of time any waste remains on the public highway in readiness for collection, the Licensee will ensure the timeframe within which it may expect its waste carrier to collect is adhered to.
32. In streets or areas where the London Borough of Hackney imposes a requirement that refuse may only be left on the public highway at certain times the Licensee must ensure she complies with any orders or notices served by the Council AND if the Licensee's waste carrier cannot or does not comply by collecting the refuse within an hour after the close of any time band imposed by such order or notice, the Licensee must remove the refuse from the public highway and/or keep it within the premises until such time as his/her waste carrier arrives to collect the refuse).
33. The Licensee shall instruct members of staff to make regular checks of the area immediately outside the premises and remove any litter, bottles and glasses emanating from the premises. A final check should be made at close of business.
34. The Licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacle being carefully placed so as not to cause an obstruction or trip.
35. The current trade waste agreement/duty of care waste transfer document shall be conspicuously displayed and maintained in the window of the premises where it can be conveniently seen and read by persons standing in Blondies Brewery Ltd. This should remain unobstructed at all times and should clearly identify:-
- the name of the registered waste carrier
  - the date of commencement of trade waste contract the date of expiry of trade waste contract
  - the days and times of collection
  - the type of waste including the European Waste Code

## **9. REASONS FOR OFFICER OBSERVATIONS**

- 9.1 Conditions 9 to 35 above are derived from the applicant's operating schedule and incorporate conditions proposed by Trading Standards and Environmental Enforcement.

## 10. LEGAL COMMENTS

- 10.1 The Council has a duty as a Licensing Authority under the Licensing Act 2003 to carry out its functions with a view to promoting the following 4 licensing objectives;
- The Prevention of Crime and Disorder
  - Public Safety
  - Prevention of Public Nuisance
  - The Protection of Children from Harm
- 10.2 It should be noted that each of the licensing objectives have equal importance and are the only grounds upon which a relevant representation can be made and for which an application can be refused or terms and conditions attached to a licence.

## 11. HUMAN RIGHTS ACT 1998 IMPLICATIONS

- 11.1 There are implications to;
- **Article 6** – Right to a fair hearing
  - **Article 14** – Not to discriminate
  - Balancing: **Article 1**- Peaceful enjoyment of their possession (i.e. a licence is defined as being a possession) with **Article 8** – Right of Privacy (i.e. respect private & family life) to achieve a proportionate decision having regard to the protection of an individual's rights against the interests of the community at large.

## 12. MEMBERS DECISION MAKING

- A. **Option 1**  
That the application be refused
- B. **Option 2**  
That the application be approved, together with any conditions or restrictions which Members consider necessary for the promotion of the Licensing objectives.

## 13. CONCLUSION

- 13.1 That Members decide on the application under the Licensing Act 2003.

<b>Acting Group Director, Neighbourhoods and Housing</b>	Ajman Ali
<b>Lead Officer (holder of original copy):</b>	Mike Smith Principal Licensing Officer Licensing Service 1 Hillman Street E8 1DY Telephone: 020 8356 4973

## LIST OF BACKGROUND PAPERS RELATING TO THIS REPORT

The following document(s) has been relied upon in the preparation of the report.

Description of document	Location
<b>Office File:</b> Blondies, Railway Arch 449a, Amhurst Road, E8 2AJ	Licensing Service 1 Hillman Street London E8 1DY

### Printed matter

Licensing Act 2003

LBH Statement of Licensing Policy

# APPENDIX A

**Hackney**  
LA01

Application for a premises licence to be granted under the Licensing Act 2003

## PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We ~~Verity Cox~~

(Insert name(s) of applicant)

**BLONDIES BREWERY LTD**

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

## Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
RAILWAY ARCH 449A AMHURST ROAD HACKNEY LONDON			
Post town	LONDON	Post code	E8 2AJ

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£50000.00

## Part 2 - Applicant Details

Please state whether you are applying for a premises licence as  
Please tick yes

a)	an individual or individuals *	<input type="checkbox"/>	please complete section (A)
b)	a person other than an individual *		
	i. as a limited company	<input checked="" type="checkbox"/>	please complete section (B)

	ii.	as a partnership	..	please complet e section (B)
	iii	as an unincorporated association or	..	please complet e section (B)
	iv	other (for example a statutory corporation)	..	please complet e section (B)
c)		a recognised club	..	please complet e section (B)
d)		a charity	..	please complet e section (B)
e)		the proprietor of an educational establishment	..	please complet e section (B)
f)		a health service body	..	please complet e section (B)
g)		a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales	..	please complet e section (B)
ga		a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England	..	please complet e section (B)
h)		the chief officer of police of a police force in England and Wales	..	please complet e section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes



- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS (fill in as applicable)**

<b>Title</b>			
<b>Surname</b>		<b>First names</b>	
<b>I am 18 years old or over</b>		Please tick yes <input type="checkbox"/>	
<b>Current postal address if different from premises address</b>			
<b>Post Town</b>		<b>Postcode</b>	
<b>Daytime contact telephone number</b>			
<b>E-mail address (optional)</b>			

**SECOND INDIVIDUAL APPLICANT (if applicable)**

<b>Title</b>			
<b>Surname</b>		<b>First names</b>	
<b>I am 18 years old or over</b>		Please tick yes <input type="checkbox"/>	
<b>Current postal address if different from premises address</b>			
<b>Post Town</b>		<b>Postcode</b>	
<b>Daytime contact telephone number</b>			
<b>E-mail address (optional)</b>			

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned

Name <del>Verity Cox</del> <b>BLONDIES BREWERY LTD</b>
Address 203 LOWER CLAPTON ROAD HACKNEY LONDON  E5 8EG UK-England
Registered number (where applicable) <b>12198041</b>
Description of applicant (for example, partnership, company, unincorporated association) Limited Company
Telephone number (if any) [REDACTED]
E-mail address (optional) hello@blondiesbar.co.uk

**Part 3 Operating Schedule**

When do you want the premises licence to start?	01-12-2019
---	------------

If you wish the licence to be valid only for a limited period, when do you want it to end?

Please give a general description of the premises (please read guidance note 1)  
Brewery & Taproom within the Archway of 449&449a

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

0

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

	Provision of regulated entertainment	Please tick any that apply
a)	plays (if ticking yes, fill in box A)	<input type="checkbox"/>
b)	films (if ticking yes, fill in box B) <input type="checkbox"/>	..
c)	indoor sporting events (optional, fill in box C)	..
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	..
e)	live music (optional, fill in box E) <input type="checkbox"/>	<del><input type="checkbox"/></del> ✓
f)	recorded music (if ticking yes, fill in box F)	..
g)	performances of dance (optional, fill in box G)	..
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	..
<b>Provision of late night refreshment</b> (if ticking yes, fill in box L)		<input checked="" type="checkbox"/>
<b>Supply of alcohol</b> (if ticking yes, fill in box J)		✓

Complete boxes K, L and M (optional)

**A**

Plays Standard days and timings (please read guidance note 6)	<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	
		Outdoors	

Day	Start	Finish		Both	
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for performing plays</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

# B

<b>Films</b> Standard days and timings (please read guidance note 6)			<b><u>Will the exhibition of films take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
			<b><u>State any seasonal variations for the exhibition of films</u></b> (please read guidance note 4)		
Wed					
Thur					
			<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

# C

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			<b><u>Please give further details</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 4)
Wed			
Thur			
Fri			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
Sat			
Sun			

# D

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
Wed			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

# E

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of live music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	
				Both	
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3) Invited Bands		
Mon					
Tue					
Wed			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 4) National Occasions such as Halloween, Christmas etc.		
Thur					
	1900	2300			
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat	20:00	22:30			
Sun					



**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b>Will the playing of recorded music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	✓
				Outdoors	
				Both	
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)		
Mon	11:00	02:00			
Tue	11:00	02:00			
Wed	11:00	02:00	<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 4)		
Thur	11:00	02:00			
Fri	11:00	02:00	<b>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat	10:00	02:00			
Sun	10:00	02:00			

# G

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 4)		
Wed					
Thur					
			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

## H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment you will be providing</u></b>		
Day	Start	Finish	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	
Mon				Outdoors	
				Both	
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					


# I

<b>Late night refreshment</b> Standard days and timings (please read guidance note 6)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	
				Outdoors	
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3) Weekend late night opening		
Mon	23:00	02:00			
Tue	23:00	02:00	<b>State any seasonal variations for the provision of late night refreshment</b> (please read guidance note 4)		
Wed	23:00	02:00	<b>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</b> (please read guidance note 5)		
Thur	23:00	02:00			
Fri	23:00	02:00			
Sat	23:00	02:00			
Sun	23:00	02:00			

J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption (Please tick box)</b> (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	11:00	02:00			
Tue	11:00	02:00			
Wed	11:00	02:00			
Thur	11:00	02:00			
Fri	11:00	02:00			
Sat	10:00	02:00			
Sun	10:00	02:00			
			<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name :		VERITY COX
Address		
Postcode	E5 8E9	
Personal licence number (if known)	068510	
Issuing licensing authority (if known) Please select	HACKNEY	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

None

L

<b>Hours premises are open to the public</b> Standard timings (please read guidance note 6)			<b>State any seasonal variations</b> (please read guidance note 4) None
Day	Start	Finish	
Mon	11:00	02:00	
Tue	11:00	02:00	
Wed	11:00	02:00	
Thur	11:00	02:00	
<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 5)			

Fri	11:00	02:00	
Sat	<del>11:00</del>	<del>02:00</del>	
	10:00	02:00	
Sun	<del>11:00</del>	<del>02:00</del>	
	10:00	02:00	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)**

Managing rubbish in the area  
Managing groups of people loitering around the Establishment  
Managing the noise of customers leaving the establishment  
Fire safety for customers - Fire Risk Assessment  
Staff training on the Licensing Act  
CCTV both internally and externally  
Limit noise and sound to within the Archway itself (no external speakers)

**b) The prevention of crime and disorder**

A clear and legible notice outside the premises indicating the normal hours under the terms of the premises licence during which licensable activities are permitted.  
Clear and conspicuous notices warning of potential criminal activity, such as theft, that may target customers will be displayed.  
As a late night refreshment premises, custom will not be sought by means of personal solicitation outside or in the vicinity of the premises.

**c) Public safety**

A log book or recording system shall be kept upon the premises in which shall be entered particulars of inspections made; those required to be made by statute, and information compiled to comply with any public safety condition attached to the premises licence that requires the recording of such information. The log book shall be kept available for inspection when required by persons authorised by the Licensing Act 2003 or associated legislation.  
Adequate access is provided for emergency vehicles.  
All parts of the premises and all fittings and apparatus therein, door fastenings and notices

and the seating, lighting, heating, electrical, ventilation, sanitary accommodation, washing facilities and other installations, will be maintained at all times in good order and in a safe condition.

**d) The prevention of public nuisance**

Prominent, clear and legible notices will be displayed at all exits requesting the public to respect the needs of nearby residents and to leave the premises and the area quietly. Deliveries of materials necessary for the operation of the business will be carried out at such a time or in such a manner as to prevent nuisance and disturbance to nearby residents. The Licensee will ensure that staff who arrive early morning or depart late at night when the business has ceased trading conduct themselves in such a manner to avoid causing disturbance to nearby residents. Customers will be asked not to stand around talking in the street outside the premises; and asked to leave the vicinity quickly and quietly. A specific taxi operator has been nominated for staff and customers use. The company's telephone number is advertised to customers. The operator, and all drivers, are aware that they should arrive and depart as quietly as possible, should not sound vehicle horns as a signal of their arrival or leave engines running unnecessarily. The movement of bins and rubbish outside the premises will be kept to a minimum after 11.00pm. This will help to reduce the levels of noise produced by the premises. Bright lights on or outside the premises will be positioned and screened in such a way so as to not cause a disturbance to nearby residents. Adequate waste receptacles for use by customers will be provided in the local vicinity.

**e) The protection of children from harm**

Ensure no children are allowed in after a certain time, or no unaccompanied children after a certain time.

**Checklist:**

**Please tick to indicate agreement**

I have enclosed the plan of the premises.

I have sent copies of this application and the plan to responsible authorities and others where applicable.

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.

☐

I understand that I must now advertise my application.

I understand that if I do not comply with the above requirements my application will be rejected.




IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

**Part 4 – Signatures** (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.


Signature	Verity Cox
Date	21/10/2019
Capacity	Director

For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.


Signature	
Date	21/10/2019
Capacity	OWNER / DIRECTOR

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

**Applicant address**



UK-England

Post town	UK LONDON	Postcode	E58EG
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

hello@blondiesbar.co.uk

Notes for Guidance

## **Blondies Brewery - Licensing Conditions**

1. All instances of crime and disorder shall be reported to the police. An incident book shall be used to record all instances of public disorder and incidents at the premises.
2. On Thursday, Friday and Saturday nights, and whenever the premises supervisor sees necessary, an SIA registered door supervisor will be employed from 9pm until 30 past closing time to assist with dispersal.
3. CCTV shall be installed, operated and maintained in agreement with the Police. The CCTV system shall incorporate a recording facility and any recordings shall be retained and stored in a suitable and secure manner for a minimum of 31 days. A system shall be in place to maintain the quality of the recorded image and a complete audit trail maintained. The system will comply with other essential legislation, and all signs as required will be clearly displayed. The system will be maintained and fully operational throughout the hours that the premises are open for any licensable activity. There must also be someone on the premises, who can download the images and present them on request by a police officer or other responsible authority. One camera shall be placed outside the entrance and on entry.
4. All exit routes shall be kept unobstructed, with non-slippery and even surfaces, free of trip hazards and clearly identified. All exits doors shall be maintained easily operable without the use of a key, card, code or similar means.
5. Exit doors shall be regularly checked to ensure that they function satisfactorily and a record of the check shall be kept.
6. Adequate and appropriate supply of first aid equipment and materials must be available on the premises at all times.
7. A limiter will be put on the sound system to maintain control of volume.
8. Doors and windows to the premises will be kept closed, so far as practicable, at all times when noise generating regulated entertainment is taking place.
9. Loudspeakers shall not be located outside the premise building.
10. Front smoking area will close at 10pm and customers will be advised to smoke in the external smoking area from that time.

11. Drinking up time will be announced 30 minutes prior to close of business, allowing another 10 minutes for last drink orders.
12. Refuse such as bottles must be placed into receptacles outside the premises at times that will minimise the disturbance to nearby properties. No glass bottle bins will be emptied after 10pm.
13. The licensee shall devise a dispersal plan for evening events to be made available on request to reasonable authorities.
14. The licensee shall ensure that all staff, including Door Supervisors if required, shall be trained to carry out these tasks and to facilitate effective crowd dispersal at the end of any given evening, and ensure that they have signed a staff record form to verify that they have been trained in these processes.
15. The premises will operate a Challenge 25 Policy, with clear signage stating the policy is in place, all persons who appear under the age of 25 will be age checked, only official documents with a photograph and date of birth or verified pass card are to be accepted.
16. Advertisement and implementation of "Zero Tolerance" policy in respect of drugs.
17. Refuse entry to any known or suspected drug dealers.
18. The contact telephone number for the premises duty manager shall be displayed inside the premises or immediately outside the premises such that it is clearly visible from outside without the need to enter the premises.
19. Regularly carry out toilet checks and maintain a record of such checks or employ a toilet attendant or supervisor.
20. All staff are to be trained on a regular basis, training must be recorded this and a formal training document must be available for inspection by authorised officers or police, which verifies the subject areas and training provided.
21. The Licensee shall ensure that all staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where it can be referred to at all times by staff.

22. The Licensee shall ensure that any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. The Licensee shall maintain an adequate supply of waste receptacles provided by his registered waste carrier (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by his waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.

23. In order to minimise the amount of time any waste remains on the public highway in readiness for collection, the Licensee will ensure the timeframe within which it may expect its waste carrier to collect is adhered to.

24. In streets or areas where the London Borough of Hackney imposes a requirement that refuse may only be left on the public highway at certain times the Licensee must ensure she complies with any orders or notices served by the Council AND if the Licensee's waste carrier cannot or does not comply by collecting the refuse within an hour after the close of any time band imposed by such order or notice, the Licensee must remove the refuse from the public highway and/or keep it within the premises until such time as his/her waste carrier arrives to collect the refuse).

25. The Licensee shall instruct members of staff to make regular checks of the area immediately outside the premises and remove any litter, bottles and glasses emanating from the premises. A final check should be made at close of business.

26. The Licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacle being carefully placed so as not to cause an obstruction or trip.

27. The current trade waste agreement/duty of care waste transfer document shall be conspicuously displayed and maintained in the window of the premises where it can be conveniently seen and read by persons standing in Blondies Brewery LTD

This should remain unobstructed at all times and should clearly identify:-

- the name of the registered waste carrier
- the date of commencement of trade waste contract the date of expiry of trade waste contract
- the days and times of collection
- the type of waste including the European Waste Code

## **BLONDIES BREWERY - DISPERSAL POLICY**

### **1. PURPOSE**

This policy is designed to provide guidance for the management and employees and set out the terms for the dispersal of customers from the premises.

The purpose of this policy is to set out the reasonable steps the premises will undertake to prevent unnecessary avoidable disturbance to residents, services and other businesses operating in the vicinity of the premises.

It is the stated intention of the premises to operate in a manner which causes the minimum impact from noise nuisance and anti-social behaviour from our customers to neighbours and other members of the public.

To this end all relevant staff will be trained in this policy and other appropriate skills to achieve an orderly and safe dispersal from the premises.

All staff are compelled by their contract of employment to comply with and actively implement this dispersal policy; where their job role includes these responsibilities.

It is the responsibility of the Designated Premises Supervisor to ensure that this policy is enforced at the premises and to regularly update the policy to meet the requirements of the business.

### **2. LOCAL CO-OPERATION**

The premises will work in cooperation, where appropriate, with other premises in the area. The premises will, where practicable, work in partnership with Responsible Authorities through Pubwatch or similar partnership group to share information and best practice.

The premise will have open communication with local residents to ensure that community concerns are addressed appropriately.

### **3. DISPERSAL**

After 10pm, dispersal will be through the exit at 449 Lower Clapton Road. As there are two exit and entry points, the larger entrance at 449a, will be closed at 10pm so minimise the impact on the surrounding residents.

This entrance will remain closed for the rest of the evening. The exit at the other side of the venue will act as a tunnel to minimise sound as no speakers will be positioned at that end of the venue.

All conditions relating to dispersal included in the Premises licence will be enforced and relevant staff will be trained in these conditions, as well as the operating hours outlined on the premises licence.

Allocation of staff in the last 30 minutes prior to closing will be reviewed, to ensure that the collecting of glasses and the clearing of other waste is prioritised; this provides a message to customers that the premises is in the process of closing and encourages them to finish their drinks and prepare for departure.

A suitable member of staff or a Door Supervisor will be visible at exit point to control the dispersal, to remind people to leave quietly and to prevent patrons from re-entering the premises.

#### **Action Points:**

##### **Front of building at 10pm:**

Make an announcement at 9:30 that the tables will be taken inside and front entrance of venue will close in half an hour.

A reminder that area will be closing at 10 so have 15 minutes to make their way back inside.

At 10pm, customers will be politely asked to move inside and tables to be taken in and door closed for the night, remaining an emergency exit only.

##### **Close of business:**

Make an announcement at the end of the evening to encourage patrons to disperse gradually and to leave the area quietly.

Ensure adequate signage is available at each exit asking people to leave quietly and not to congregate outside or in the local area; direct patrons attention to these signs as they leave.

Remove drinks and glass vessels from patrons as they leave to ensure no glass leaves the premises.

Door Supervisors Licensed by the Security Industry Authority will be employed by the premises based upon the risk assessment carried out in relation to the following factors:

- Size of the venue
- Expected attendance
- Type of event taking place
- Location of the premises
- Time of year
- Special occasion (New Year, Halloween, Local Festivals etc.)
- Premises Licence Conditions

## **Door Supervisors will be tasked with:**

### **Management of the Queue to Enter the Premises.**

Where a queue forms they will monitor to ensure the behaviour of those queuing is conducive with the entry policy. Any person who appears to be drunk or intoxicated will, where possible, be removed from the queue prior to them reaching the front.

While monitoring the queue the Door Supervisor should remove alcohol from anyone consuming alcohol while queuing or if they are unwilling to give up their alcohol remove them from the queue and advise them they will be refused entry as a result.

An appropriate member of staff should also ask people to have their ID ready to show at the door.

Door Supervisors must seek to control the noise from any person queuing outside the premises in order to reduce the potential for noise to disturb people living and working in the local community. This is achieved by politely reminding customers that anyone not complying with the request will be refused entry to the premises.

### **Dispersal from the Premises.**

The door supervisor will help to usher customers inside when closing the front area of the venue.

During the 'soft closure' period and once the premises is closed, the Door Supervisors shall assist with the dispersal of customers from the area. The purpose of an effective dispersal is to ensure that patrons leave the area quickly, quietly and in an orderly manner.

The most effective approach to dispersal is to be friendly and helpful, understanding that one of the effects of alcohol is to inhibit the effective decision-making ability. What may seem obvious and logical to a sober person, may seem confusing and complicated to a person who has consumed alcohol.

People loitering may be doing so because they are unable to make a decision or easily access the information they require; often they will disperse when they are given this information. Many patrons will move on if they can be helped to achieve one of the following outcomes:

How to get home?

Where can they go next?

Where can they get some food?

By providing this information it can encourage them to leave the immediate area more quickly.

**Door Supervisors will be easily identifiable.**

The law requires Door Supervisors to display their SIA Licence.

**Action Points:**

Door Supervisors can expedite the dispersal of patrons with their actions both at closing time and throughout the night by:

Controlling the level of intoxication of patrons throughout the night and acting appropriately when people become intoxicated. Anyone who becomes too intoxicated to be served at the bar, shall be removed from the premises.

Encourage patrons to leave gradually via the appropriate exits at the end of the night; try and avoid large numbers of patrons all leaving at the same time.

Provide information about the transport options from the premises.

Remove drinks and glasses and bottles from those leaving the premises.

Remind people who are leaving to do so quietly and direct their attention to the signs displayed

Ask patrons not to assemble or loiter outside the premises once they have left; politely reminding people who do not comply that they may be refused entrance in the future if they fail to disperse.

**4. TRANSPORT**

SIA and staff will be trained to know and assist customers with their transport home by:  
Assisting in organising a ride-hailing vehicle through mobile app ie Uber, Via Van or Bolt  
Pointing out the local taxi officers which are located on Dalston Lane  
Overground - Liverpool Street to Enfield Town, Cheshunt and Chingford Route  
Northbound -

Trains operate every 15 minutes until

Monday - Sunday 01:10

Southbound to Liverpool Street-

Trains operate every 15 minutes until

Monday - Saturday 00:15

Sunday 23:59

Night busses run throughout the evening from Dalston Lane -

N38 - Victoria Station to Lea Bridge Roundabout - Every 20-30 mins throughout the evening

N277 - Islington to Crossharbour - Every 20-30 mins throughout the evening

N242 - Homerton Hospital - Aldgate Station - Every 30 mins throughout the evening



## 5. SIGNAGE & LIGHTING

The following signs will be displayed at the premises:

- Sings highlighting the Entry Requirement of the Premises
- Signs requesting patrons to Leave Quietly and Respect the Neighbours
- Signs regarding the 'Challenge 25' Policy
- Signs regarding the 'Zero Tolerance' Drug Policy

These signs are to be displayed prominently at every public entrance and exit from the premises.

**Lighting (Internal)** – The premises will turn on the House Lights 15 minutes prior to closing time; the time by which every patron must have left the premises; this coincides with the closing time of the bar. This is a follow on from last orders being called 30 minutes prior to closing time.

Turning the house lights on is a clear indication to patrons that the premises is in the process of closing and generally encourages patrons to leave gradually over the following 30 minutes (often referred to as a 'drinking up time'). There is a distinct advantage to patrons leaving of their own free will as they are much more likely to leave and disperse, then if they are asked to do so.

**Lighting (External)** – External lighting should be sufficient for patrons to leave the premises safely. Providing sufficient lighting in the external areas of the premises will encourage patrons to leave; patrons may be slower to leave if it is brighter inside than outside.

External lighting will be regularly reviewed to ensure it is not a cause of nuisance to neighbours.

Both internal and external lighting will be regularly reviewed to ensure it does not impede the effectiveness of CCTV.

## 6. SMOKING AREAS

The Premises operates a designated smoking area at the front of archway 449a throughout the day where there will be tables and a designated seating area. This area will be closed at 10pm and customers will be advised that they can smoke in the other designated smoking area.

There will be a secondary smoking area at the other entrance point to the venue, 449, which will become the designated smoking area and the point of entry and exit after 10pm.

## **7. BOTTLES, GLASSES & LITTER**

The premises will maintain the area at the front and rear of the premises. Members of staff will regularly clear bottles, glasses, litter and sweeping cigarette butts.

No glasses, bottles or other drinks are permitted to leave the premises and it is the responsibility of the Door Supervisor to ensure this rule is enforced.

It may be the case that glass bottles and glasses are brought to the area from other premises and left in the vicinity or at the front of the premises. It is the responsibility of the Door Supervisor to ensure none of these items enter the premises.

Despite these items not originating from the premises, it is the responsibility of staff to clear them on a regular basis throughout a session and to check at the end of the night that no such items remain to the front of the premises.

Effective house-keeping of this nature reduces the chances of glasses and bottles breaking or causing potential accidents. Consideration should also be given that such litter causes a nuisance to neighbours and while much of this may not originate from the premises an effort should be made to clear such litter as is reasonable by way of being a good neighbour.

### **Action Points:**

Prior to closing the premises check that all litter to the front of the premises has been cleared.

Sweeping outside the premises at the end of the session not only clears smaller rubbish, but may assist in getting patrons to move away from the premises.

## **8. LOST PROPERTY**

Any possessions that are found left behind at the end of an event will be held for a period of three months unless claimed by their owner. At this time they will be donated to local charities and no claim can be made against the company. Notices to this effect will be displayed at the premises.

## **9. 'SOFT CLOSURE' - MUSIC & ENTERTAINMENT**

A 'soft closure' is in place at the premises, this is designed to close the premises more slowly and thus to encourage a more even dispersal rather than everyone being asked to leave at the same time. This in turn seeks to minimise the potential for noise and anti-social behaviour which can occur when larger numbers of people leave a venue at the same time.

## **Action Points**

Patrons will be notified by announcement of 'Last Orders' giving the 10 minutes to purchase a last drink if they wish to do so.

'Bar Closed' will then be announced when the bar closes.

Minutes after 'time' has been called, staff cleaning and collecting glasses will start politely asking people to finish their drinks. Doing this in a polite individual manner, rather than shouting at the whole bar, is likely to have a more positive effect.

20 Minutes after 'Time' has been called people should be asked to leave in the same manner as that indicated above.

30 Minutes after 'Time' has been called, everyone should have left and dispersal as described earlier in this policy should be underway.

## **10. CONTROLLING CUSTOMERS & PREVENTING LOITERING**

There are a number of solutions already described earlier in the policy on strategies which will help move people away from the premises and disperse them. However additional consideration can be given to the following:

- Making announcements
- Lighting
- Notices and signage
- Staff allocation
- Thanking patrons on the way out; this also encourages them to return by ensuring their final interaction with staff is positive.
- Staff should be aware when leaving after their shift, where background noise may no longer drown them out, staff can be a source of nuisance themselves.
- Consideration should be given to additional training for key staff. Intoxicated customers may react more positively to messages from staff other than Door Supervisors. People who are intoxicated are instinctively adverse to authority figures, such as the police or door supervisors. While the Police and Door Supervisors are trained to handle conflict, the vast majority of patrons are not involved in conflict and for them a more positive outcome may be achieved by other staff providing them with the messages and information they require.



## PROJECT PROPOSAL FOR BLONDIES BREWERY - HACKNEY

Client:

Verity Cox  
Blondies Bar  
203B Lower Clapton Road  
Hackney  
London  
E5 8EG

Projects Manager

Steven Adams  
Certa Cito Projects Ltd.



Projects Reference: 191015-Blondies

Communication Plan;

Verity Cox (Client):  
Steve Adams (Projects Manager):  
Sharmaine Cox (Stakeholder):  
Hackney Council (Approver): Reference #:



Site Address (New Brewery);

Archway 449/449a  
Amhurst Rd,  
Clapton,  
London  
E8 2AJ

### **Blondies Brewery Ltd;**

Verity & Sharmaine Cox are Directors of Blondies Brewery Ltd.  
They currently have a bar (Blondies Bar) on Lower Clapton Road.  
Their long term dream is to open a Brewery & Taproom at a nearby location, serving all cliental but keeping the same theme;

<https://blondiesbar.co.uk/>

Blondies Bar currently has a regular, dedicated cliental as well as passing trade.

Their dream has been on hold until a suitable premises, local to the existing Blondies Bar became available and this has been realised in the above archway.

This Archway is ideal as;

- It is within walking distance of Verity's and Sharmaine's Residence & Blondies Bar
- It is close to the busy intersection of the A107 & A104
- It is adjacent to Hackney Downs Station
- There is a walkthrough from Hackney Downs Station to Amhurst Road



It is noted that there is Five Points Brewing Company nearby and this serves the Penbury Tavern but this Brewery is large scale commercial and there is enough passing trade noted to serve both.

*Please note there is an existing planning application being processed for the existing Blondies Bar  
Reference: 2019/1319*

### **General Specifics of the Business;**

- The Brewery will be run by a qualified commercial brewer, Charlotte Freeston
- The Facility Manager & Licensee will be Verity Cox
- Verity will employ a qualified Bar Manager
- The Footfall is expected to be no more than 200
- There will be live events at the venue but the Main Roller Door will be closed
- There will be seating both inside and out but generally, the Front Roller Door will be shut
- The Brewery itself will be fenced off from the public with the exception of the Fire Exit which will be a swing gate with signage
- The Archway was previously a Craft Juice Drinks Company and the Archway already has the services for the Brewery including drainage
- There is suitable lighting
- There is Emergency Exit Lighting
- The rear yard will act as keg storage, staff toilet (existing) chiller location, goods inwards and Fire Exit
- Blondies has already made acquaintance with their potential neighbours, in particular the MOT Station next door and they are fully aware of our plans and in fact, quite supportive!

## **Project Parameters;**

1. The 'Blondies Project' will be split into two Phases; The Brewery installation and commissioning first to produce revenue for the business and then the Bar with public access
2. The original Blondies Bar will continue to operate after the Archway is open.
3. It is the intention to attract passing foot traffic from both the station and road so intend to have footfall from both entrances to the yard late into the evening (subject to local licensing laws of course)
4. It is intended to have a Billboard Sign on both entrances to the yard on the Public Footpath
5. There will be no public access to Archway from the rear entrance which will be designated for deliveries & Emergency Access/Egress only
6. Please note on the drawing 1907001-BB04-D that we are putting freestanding secondary walls up so to not affix/anchor onto any existing structures and to stop the public accessing building services
7. All our brewery equipment and amenities (including the bar) will be free standing and not anchored to the floor, it is not required (no moving parts)
8. We will be installing a removable ramp in the Fermenting Area to replace the unsafe steps currently existing
9. All services will be run either on the false walls or on service support posts
10. Due to public footfall, two toilet blocks are required, and we will build this as per the drawing 1907001-BB04-D attached which replicates the unit next door
11. The Brewery area will be public access by invitation only and supervised to reduce the Health & Safety implications to the public
12. It is our intention, with the theme of the venue in mind to paint the ceiling arch in the bar area
13. In the long term, we intend to enhance the lighting in the bar area, in with the theme of the bar
14. The equipment in the rear yard does not create noise nuisance
15. The Brewery itself draws electrical power which the existing incoming supplies provides enough Kw for so no gas will be required for a steam boiler
16. The only exhaust for the Brewery is steam which is condensed so there will be no emissions from the unit
17. The natural temperature of the archway (and from previous experience) reduces any odour coming from our process
18. All by products from our process will be recycled weekly

19. It is intended to site a temporary cold store outside in the Car Parking Area for storing finished product;

- The Unit will be constructed from Quadcore Panels of dimensions 4m Long x 2.5m Wide x 2.3m High.
- There will be no windows and one sliding door at the front.
- A Freezer Unit will be mounted on the roof for cold storage of the beer.
- The Finish of the Cold Store will be Fire Retardant Paint.

The reason for this unit being built at the front is for Health and Safety reasons;

- The rear will be for Goods Inwards & empty storage so there is no people traffic in this area
  - There is not enough room for this out the back and will incumber the Fire Exit route
20. There will be product deliveries and collections, but these will not be every day and will be made via small to medium commercial vehicles such as Sprinters etc.
21. We intend to have two designated keyholders and no more ensuring trained personnel are on hand to lock up.
22. We intend to put HD recordable CCTV up covering all internal, front external and rear external areas
23. We intend to fit Intruder Alarms
24. Blondies intend to site a Pool Table & Table Football in the Taproom

**Supporting Documents:**

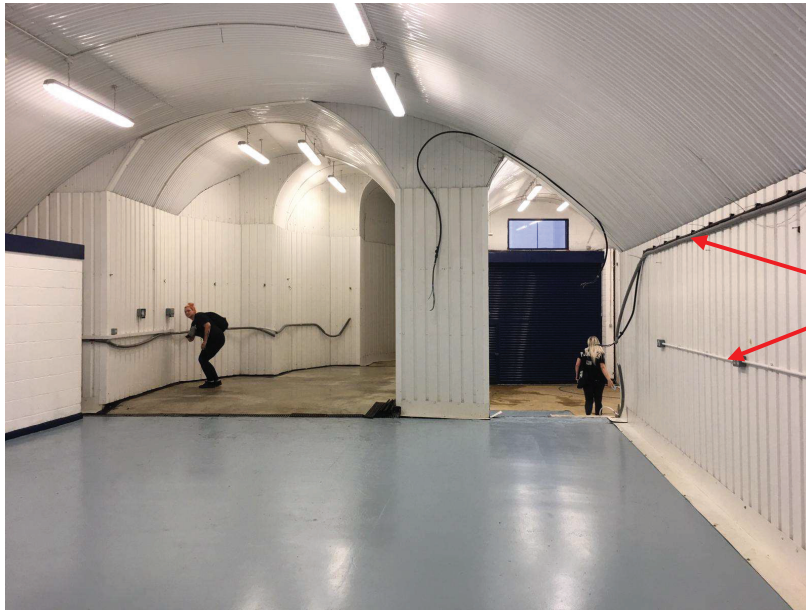
- A. 191015 Blondies Internal Archway Views
- B. Brewery\_1-1250\_Location Plan
- C. 1907001-BB01 1-100 (A3): Existing Archway Layout
- D. 1907001-BB04 1-100 (A3): Proposed Layout
- E. 1907001-BB05-A: P&ID of the Brewery System



## 191015-Blondies

### Internal Views of the Archway as of today 15/10/19

Standing at the entrance door looking towards the rear



The public area walls will have a clad self-standing structure in front to stop public access to the existing services

#### Archway 449a (Brewery Area)

This area to be barriered off with a swing gate to prevent uninvited public access



### Archway 449 (Fermenting Area)

This area to be barriered off with a swing gate to prevent uninvited public access



These steps  
are not fit for  
purpose and  
will be  
replaced by a

### Stairwell between 449a & 449



**Roller Shutter Door at front**



The existing single toilet block will be removed to make way for the Tap Bar.

A new double toilet block will be built towards the Roller Door

**Roller Shutter Door at Rear (449)**





**Rear Yard (Access & Fire Escape)**

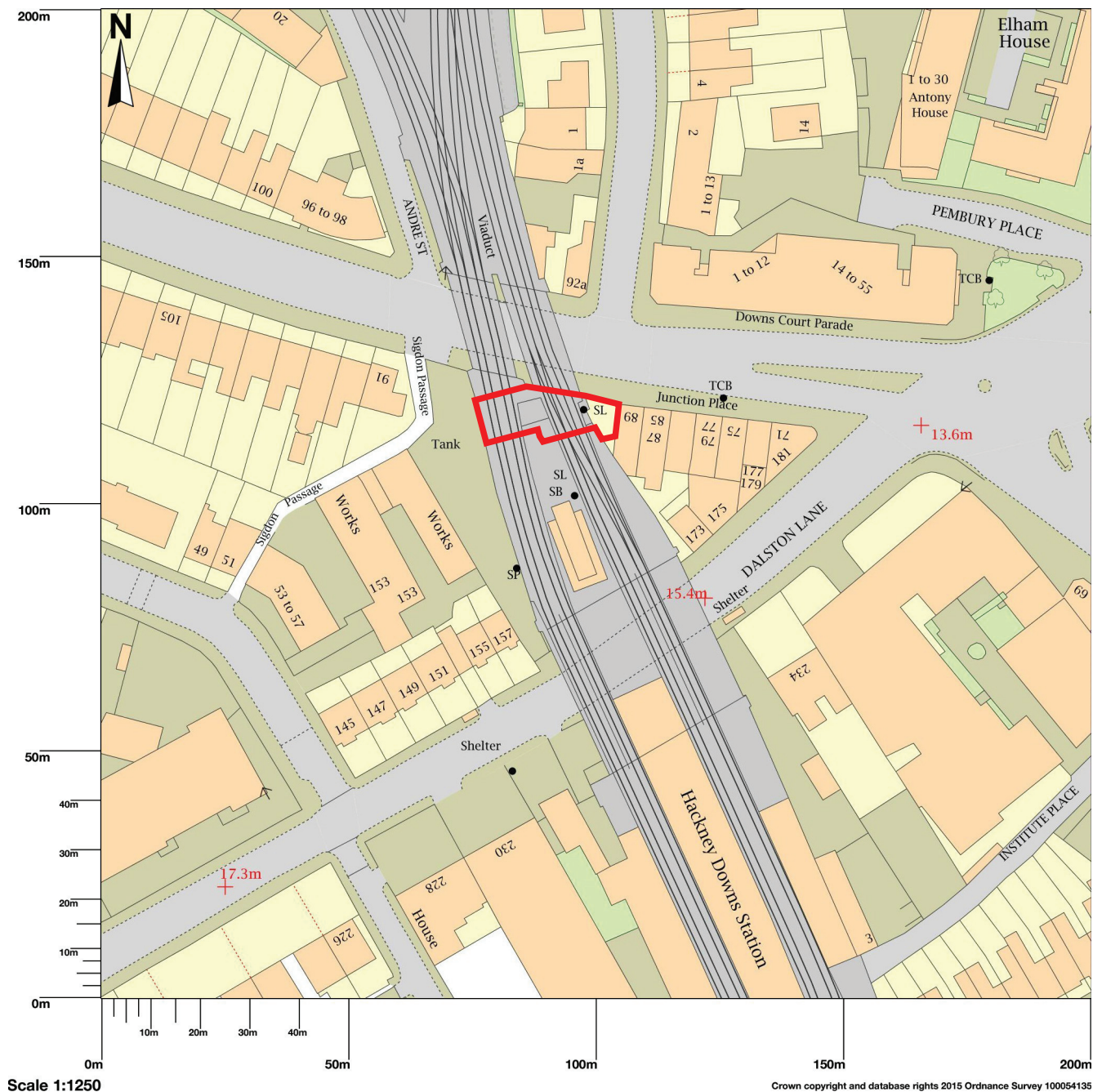
**Outside Toilet will is seen in centre**











Dear local resident,

We are writing to introduce ourselves. My sister and I have run Blondies, a small bar in Clapton for over 4 and a half years. We have become a welcome addition to Lower Clapton Road and the residents who live there.

We are currently trying to open a new business in one of the archways at 449 Amhurst Road, E8 2AJ, as I'm sure you are aware. We are writing to connect with you all and hope to alleviate some of the stresses that you have mentioned in your emails regarding the recent licensing application. As young Hackney residents ourselves, our ultimate goal is to make sure this project has a positive impact on residents and the community as a whole. We are aware and understand the concerns that local residents are having in regards to noise pollution and public nuisance. We can assure you we are and will be taking all possible steps to prevent this from happening. We won't take your concerns lightly.

We wanted to assure you that our intention for the new business is not to be a loud music venue, but to be a brewery with a tap room, designed specifically for beer tasting and showcasing our beer that will be made on site. For that reason, we have decided to remove the live music element of the application. Opening a brewery has been something we have dreamed about for over 10 years and we are really excited that this is a possibility in our borough that we love so much. We hope to bring many jobs to the area and be a positive impact. Our focus is to become a community based space and somewhere that the local community would be included. We are excited and confident that we will be able to offer a valuable cultural addition to the local area, accessible to a diverse audience.

One of the other main concerns have been the issue of the late night hours. We have applied for a later licence in the evening as we wanted to give ourselves flexibility in our new business. With the high looming risk due to rent prices etc, we want to make sure we can make the most of hours where we might have custom in the tap room. Our intent is not for this to cause nuisance to the surrounding neighbours. I would be happy to reduce the hours requested to: Sunday to Wednesday 10:00 to 00:00, Thursday to Saturday 10:00 to 02:00. We have a great track record with the police after having run a license premises in Clapton for over 4 and a half years. After putting all our resources into this project, we are just wanting to give our business the best chance of survival.



We are offering up a set of robust operating plans and procedures as part of the application, to enable us to run a successful business and not impact the amenity of local residents.

There will be CCTV cameras set up in and around the premises so that we are able to monitor behaviour and we will work closely with the police and local authorities to identify and prosecute trouble makers.

A dispersal plan will be in place to ensure responsible behaviour when leaving the venue. Our experienced security team will be instructed to monitor the local streets and alleyways, to make sure patrons arrive and leave in an orderly fashion. We adopt a zero tolerance policy to all anti-social behaviour, and when necessary we will refuse entry, issue lifetime bans or notify the police. We will be employing security Thursday-Saturday each week to make sure crowds are being correctly monitored and disperse in an orderly fashion. Upon leaving the venue at the end of the evening, patrons will be ushered away from the immediate vicinity by our experienced security team and will insist that our patron's behaviour in a respectful manner. With the brewery located inside the building, there will be lots of expensive and valuable equipment, so the security of the building and the surrounding areas is of great importance and something that we will take into great consideration.

In addition to implementing an effective security plan, we will take further steps to make sure we don't cause any disturbance to local residents by sound proofing the venue. We will have a limiter on the sound system so we can maintain control over the music levels and there will be clearly marked signs at the entry and exit points to ensure patrons entering and exiting the premises are keeping their noise to a minimum.

We also wanted to address the issue of our social media campaign and what, in retrospect, can understandably be seen as an under-handed way to solicit support in an unethical manner. We sincerely apologise for the way that it came across and was definitely not the message we were trying to translate. We also just wanted to say that not a single drink was ever actually given by ourselves or any of the staff to anyone who wrote in. The submissions that were sent in to support the application were from general patrons of our venue and people who have had positive experiences becoming apart of our community.

We would like to invite you to Blondies on Lower Clapton road and we can meet in person to chat over any concerns you might have. We'll be hosting an open evening from 6-8pm on Monday the 27th of January if you would like to come down and speak in person. If you can't make it on the 27th January, or would be happier to meet closer to

your properties so we can better understand the concerns, please email Verity at [hello@blondiesbar.co.uk](mailto:hello@blondiesbar.co.uk).

We have copied the legally enforceable licence conditions which have been offered as part of the application.

1. All instances of crime and disorder shall be reported to the police. An incident book shall be used to record all instances of public disorder and incidents at the premises.
2. On Friday and Saturday nights, and whenever the premises supervisor sees necessary, a SIA registered door supervisors will be employed from 9pm until 30 past closing time to assist with monitor dispersal.
3. CCTV shall be installed, operated and maintained in agreement with the Police. The CCTV system shall incorporate a recording facility and any recordings shall be retained and stored in a suitable and secure manner for a minimum of 31 days. A system shall be in place to maintain the quality of the recorded image and a complete audit trail maintained. The system will comply with other essential legislation, and all signs as required will be clearly displayed. The system will be maintained and fully operational throughout the hours that the premises are open for any licensable activity. There must also be someone on the premises, who can download the images and present them on request by a police officer or other responsible authority. One camera shall be placed outside the entrance and on entry.
4. All exit routes shall be kept unobstructed, with non-slippery and even surfaces, free of trip hazards and clearly identified. All exits doors shall be maintained easily operable without the use of a key, card, code or similar means.
5. Exit doors shall be regularly checked to ensure that they function satisfactorily and a record of the check shall be kept.
6. Adequate and appropriate supply of first aid equipment and materials must be available on the premises at all times.
7. A limiter will be put on the sound system to maintain control of volume.
8. Doors and windows to the premises will be kept closed, so far as practicable, at all times when noise generating regulated entertainment is taking place.

9. Loudspeakers shall not be located outside the premise building.
10. All windows and external doors shall be kept closed after 22:00 hours, or at any time when regulated entertainment takes place, except for the immediate access & egress of persons.
11. Refuse such as bottles must be placed into receptacles outside the premises at times that will minimise the disturbance to nearby properties. No glass bottle bins will be emptied after 10pm.
12. The contact telephone number for the premises duty manager shall be displayed inside the premises or immediately outside the premises such that it is clearly visible from outside without the need to enter the premises.
13. The licensee shall devise a dispersal plan for evening events to be made available on request to reasonable authorities.
14. The licensee shall ensure that all staff, including Door Supervisors if required, shall be trained to carry out these tasks and to facilitate effective crowd dispersal at the end of any given evening, and ensure that they have signed a staff record form to verify that they have been trained in these processes.
15. The premises will operate a Challenge 25 Policy, with clear signage stating the policy is in place, all persons who appear under the age of 25 will be age checked, only official documents with a photograph and date of birth or verified pass card are to be accepted.
16. Advertisement and implementation of "Zero Tolerance" policy in respect of drugs.
17. Refuse entry to any known or suspected drug dealers.
18. Regularly carry out toilet checks and maintain a record of such checks or employ a toilet attendant or supervisor.
19. All staff are to be trained on a regular basis, training must be recorded this and a formal training document must be available for inspection by authorised officers or police, which verifies the subject areas and training provided.
20. The Licensee shall ensure that all staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where it can be referred to at all times by staff.

21. The Licensee shall ensure that any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. The Licensee shall maintain an adequate supply of waste receptacles provided by his registered waste carrier (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by his waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.

22. In order to minimise the amount of time any waste remains on the public highway in readiness for collection, the Licensee will ensure the timeframe within which it may expect its waste carrier to collect is adhered to.

23. In streets or areas where the London Borough of Hackney imposes a requirement that refuse may only be left on the public highway at certain times the Licensee must ensure she complies with any orders or notices served by the Council AND if the Licensee's waste carrier cannot or does not comply by collecting the refuse within an hour after the close of any time band imposed by such order or notice, the Licensee must remove the refuse from the public highway and/or keep it within the premises until such time as his/her waste carrier arrives to collect the refuse).

24. The Licensee shall instruct members of staff to make regular checks of the area immediately outside the premises and remove any litter, bottles and glasses emanating from the premises. A final check should be made at close of business.

25. The Licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacle being carefully placed so as not to cause an obstruction or trip.

26. The current trade waste agreement/duty of care waste transfer document shall be conspicuously displayed and maintained in the window of the premises where it can be conveniently seen and read by persons standing in Blondies Brewery LTD

This should remain unobstructed at all times and should clearly identify:-

- the name of the registered waste carrier
- the date of commencement of trade waste contract the date of expiry of trade waste contract
- the days and times of collection
- the type of waste including the European Waste Code

Thank you for taking your time to read this letter and look forward to hearing from you and opening a discussion on how we can successfully move forward in the best possible way.

Kind Regards,  
Verity and Sharmaine Cox  
20 January 2020

# APPENDIX B1

## Planning Authority Representation: Application under the Licensing Act 2003

Details of Authority	2 Hillman Street, Hackney, London, E8 1FB
Officer contact name	Ashley Rogers
Officer telephone number	020 8356 7914
Officer's email address	ashley.rogers@hackney.gov.uk

### APPLICATION PREMISES

Name and address of premises	Blondies Brewery Ltd. Railway Arch 449a Amhurst Road E8 2AJ
Applicant name	Verity Cox

### COMMENTS

I make the following relevant representation in relation to the above application at the above address.

- ☐ Prevention of crime and disorder
- ☐ Public safety
- ☐ Prevention of public nuisance
- ☐ Protection of children from harm

### Please supply any relevant evidence/information to support the above representation.

The application proposes for a new premises license for use as a Brewery & Taproom under the Licensing Act 2003.

The following licensable activities proposed are:

Live Music: Thurs 19:00 to 23:00

Recorded Music: Mon-Fri 11:00 to 02:00, Sat to Sun 10:00 to 02:00

Late night refreshment: Mon-Sun 23:00 to 02:00

Supply of Alcohol: Mon-Fri 11:00 to 02:00, Sat-Sun 10:00 to 02:00

Hours premises are open to the public: Mon-Fri 11:00 to 02:00, Sat to Sun 10:00 to 02:00

Planning ref: 2019/3923 (Railway Arch 449a, Amhurst Road London E8 2AJ) -

The Archway 449 & 449a is currently empty after being used to manufacture fruit juice. Blondies propose to install a Micro Brewery in the rear and a Tap Room in the front area.

The above application has been submitted on 05/11/2019 and is at the beginning of the planning process awaiting a decision.

Planning permission has not been granted, the proposal is currently not lawful

Please provide the following information (if applicable)

Area (that permission applies to)	
Permitted use	Class B1 & B8

Permitted hours	N/A
Specific/restrictive conditions	N/A
Recent applications	N/A
Decisions	N/A
Pending Decisions	2019/3923
Reasons for refusal	N/A
Relevant Conditions/discharges	N/A

**Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.**

***No representation with informative***

Planning permission has not been granted, the proposal is currently not lawful

The applicant is advised that these comments do not represent a formal decision of the Local Planning Authority as to the acceptability or otherwise of the proposed use and that the decision of the Licensing Authority is not prejudicial to the determination of any subsequent planning application.

Signed	
Name	Nick Bovaird (South)
Date	05/11/19

**RESPONSIBLE AUTHORITY DETAILS**

NAME OF AUTHORITY	Licensing Authority
ADDRESS OF AUTHORITY	Hackney Service Centre 1 Hillman Street London E8 1DY
CONTACT NAME	David Tuitt
TELEPHONE NUMBER	020 8356 4942
E-MAIL ADDRESS	david.tuitt@hackney.gov.uk

**APPLICATION PREMISES**

NAME & ADDRESS OF PREMISES	Railway Arch 449a Amhurst Road London E8 2AJ
NAME OF APPLICANT	Blondies Brewery LTD

**COMMENTS**

I make the following relevant representations in relation to the above application to vary the Premises Licence at the above address.

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance **x**
- 4) the protection of children from harm



## Representation in relation to:

I write to make a representation in relation to the prevention of public nuisance. The proposed hours of operation and associated activities are likely to have a negative impact due to the close proximity of residential premises to the site.

The applicants' attention is drawn to the following extract from the Council's Statement of Licensing Policy.

### **LP3 Core Hours**

Hours for licensable activity will generally be authorised, subject to demonstrating LP 1 and LP2, as follows:

- Monday to Thursday 08:00 to 23:00
- Friday and Saturday 08:00 to 00:00
- Sunday 10:00 to 22:30

Hours may be more restrictive dependent on the character of the area and if the individual circumstances require it.

Later hours may be considered where the applicant has identified any risk that may undermine the promotion of the licensing objectives and has put in place robust measures to mitigate those risks.

Attention is also drawn to the following:

### **LP4 'Off' Sales of Alcohol**

Hours for the supply of alcohol will generally be restricted to between 08:00 and 23:00.

The above representations are supported by the following evidence and information.

Licensing Act 2003, Guidance issued by the Home Office, Statement of Licensing Policy

Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

Discussion with the applicant in relation to the matters raised above. Clarification on the associated planning application (ref: 2019/37310) which currently shows as "Withdrawn".

**Name:** David Tuitt, Business Regulation Team Leader – Licensing and Technical Support

**Date:** 25/11/2019



# APPENDIX C1

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

## Blondies Bar rejection email

1 message

28 November 2019 at 18:57

To: "licensing@hackney.gov.uk" &lt;licensing@hackney.gov.uk&gt;

Cc: "planning@hackney.gov.uk" &lt;planning@hackney.gov.uk&gt;, "sanaria.hussain@hackney.gov.uk" &lt;sanaria.hussain@hackney.gov.uk&gt;

To whom this may concern

I'm emailing you as a concerned resident within Downs Court, I've recently seen a notice for people to voice there concerns and to object to agreeing to a licence being granted to Blondies bar.

I'm not happy about a bar opening up so close with the possibility of loud music until early hours.

I'm fully against the idea and do not wish them to be granted a licence to play music. Its not just the loud music it's the drunk and noisy people that come with a late bar. I have two children of a young age and this could disrupt there sleep patterns wish has on a knock on affect on us as parents.

Thank you for taking the time to read this email and I look forward to hearing from you with the outcome.

Kind regards,

Get Outlook for Android



**C2**

Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

## Representation against Blondies Brewery Limited License Application

1 message

to: "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>, "planning@hackney.gov.uk" <planning@hackney.gov.uk>, "licensing@hackney.gov.uk" <licensing@hackney.gov.uk> 28 November 2019 at 23:59

Dear Sanaria Hussain and the members of the Licensing and Planning departments at Hackney Council,

Please find below my objections to the license application by Blondies Brewery for 449 Amhurst Road.

**REPRESENTATION AGAINST BLONDIES BREWERY LTD APPLICATION FOR LICENSE FOR LATE LIVE MUSIC AND ALCOHOL CONSUMPTION AT 449 AMHURST ROAD E8 2AJ**

**FOR THE ATTENTION OF:**

Sanaria Hussain  
and  
Licensing and Planning departments @ hackney.

**SUBMITTED BY:**

██████████  
Sigdon Road  
London E8 ██████████

Date: 28.11.19

Dear Sanaria and colleagues at Hackney Council,

I am writing to make a representation against the application as noted at the top of the page.

I would appreciate your consideration on this matter in 3 main areas that concern me:

1. The potential public nuisance that may ensue should this license be granted.
2. The lack of visibility concerning this license application.
3. The nature of Blondies Brewery Ltd social media methods to raise support for the license.

**In More Detail:**

1. The potential public nuisance that may ensue should this license be granted.

As a resident of flat ██████████ Albion Works Studios, I live within close proximity of the applicant property and in this regard I am an 'interested party' to this application.

The reason for my representation opposing the granting of the license is that I consider there to be a high risk of public nuisance through the very likely potential for late night noise pollution emitted from the applicant premises.

It is important to recognise that the residential blocks adjacent to the applicant site (of which Albion Works Studios is one) have tall brick walls, as does the railway arches themselves. This configuration of built elements has the effect of encouraging sound to bounce off the hard masonry surfaces and further exacerbates the risk of sound pollution to the 21 flats of Albion Works Studios and the adjacent houses and housing blocks on Dalston Lane and Sigdon Road.



Furthermore, the school building on the corner of Sigdon Road and Dalston Lane acts as a sound wall and rebounds all noise from the vicinity of the applicants premises back towards the West side of Albion Works.  
An acoustic nightmare.

As residents who live adjacent to a train line we are not unused to noise of a sort and are very familiar with how sound behaves in this particular confined environment. Noise from a train line is something that we know and understand and is part of our lives - noise from a new night-time live and recorded music venue is not.

From the point of issuing a license, the license will have full effect for an 'indefinite time'. In this regard, this application has the potential to cause disruption to sleep and ongoing distress to my neighbours and I for a very long period of time. This license application, if granted, will have a seriously adverse impact on the on the wellbeing and ability for the inhabitants of this residential area to enjoy their homes and neighbourhood. We are lucky that Albion Works Studios attracts everybody from single occupants, young families and octogenarians - I cannot see how this healthy mix can be sustained if it is to be inundated on a nightly basis by live and recorded music.

Please also consider that Albion Works Studios is accessed by a wide ramp down from Sigdon Road. This ramped area is a semi-concealed space close to the main thoroughfare of Dalston Lane and to this regard it has a tendency to attract anti-social behaviour (urination, defecation and littering). I would anticipate that this space, being quite so close to a new late-night, night-time establishment such as that proposed by the applicant, would see an increase in instances of anti-social behaviour and public nuisance. Similarly, the narrow path called Sigdon Passage (which links Amhurst Road to Sigdon Road and passes along the outside of Albion Works Studios), along with the car parking area accessed off the passage to the rear of Derby Lodge (53-57 Sigdon Road) already have their fair share of anti-social behaviour in the form of occasional gatherings of youths on bicycles and casual drug-dealing. The introduction of a late-night establishment will only exacerbate instances of anti-social behaviour in the vicinity of these residential properties.

Please consider that this is a residential area and the Hackney Central Area Action Plan (AAP) does not identify these railway arches as a location for the managed expansion of night-time economy uses. The railway arches between Amhurst Road and Dalston Lane (where the applicant premises are located) are in a residential context which is very different to the railway arches located on Bohemia Place (which are identified in the AAP) and front onto a bus garage. The precedent and success of Bohemia Place must not be considered pertinent to this applicant's proposed premises.

The Hackney Development Management Local Plan makes reference to the Core Strategy and identifies that night-time activities, if not well managed, can lead to problems such as noise and disturbance, anti-social behaviour, fear of crime and environmental degradation. With particular reference to the risk of noise and disturbance to the residents of Albion Works Studios and the surrounding properties, I ask that Hackney Council please consider whether there is a realistic prospect that the adverse effects of this establishment can truly be effectively managed within this residential context. I have unfortunately come to the conclusion that it cannot.

At a conservative estimate, there are over 500 dwellings within a 100m radius of 449 Amhurst Road.

At a very conservative estimate there are at least 1,000 residents whom may be affected in the manner outlined above.



**2. The lack of visibility concerning this license application.**

I was made aware of this application by a neighbour who saw a social media posting by Blondies Bar asking for support in their license application.

When I went to inspect the site notice it had been removed.

At no point have I or any of the residents at Albion Works been informed of this application.

As a result there are probably many residents in the area who are unaware that this application is being made.

**3. The nature of Blondies Brewery Ltd social media methods to raise support for the license.**

It would not surprise me if the council has received a great deal of support for this application. Blondies have been using social media to solicit support in what I regard as an unethical manner.

Please see below postings from Instagram where Blondies are offering a free drink to anyone who writes to you in support of their application.

They also offer up templates indicating the style of wording they wish their followers to use what submitting to you.

The images below are captured from Blondies Bar Instagram and Instagram Stories:



Search 4G

10:46

50%



BLONDIESLONDON

Posts

Follow

Liked by alexpantano and 3 / 1 others

blondieslondon Dear family, we need your assistance. We are proud to announce that we are in the process of bringing our own brewery to Hackney Downs! This space signifies the next chapter for us and will provide our supportive community ( you ) with a new space to enjoy; live music, amazing food and drinks, pop up gallery events, OUR OWN BEER! And of course a new space to chill, work and relax with friends. We need you the community to help us make this possible by writing a short letter to hackney council on how this will create a positive impact on our community.

We continue feeling blessed by our amazing customers, you guys gave made everything possible for us. Your help with this will not go unnoticed, providing you guest list to the opening event and some free drinks at our lovely dive bar BLONDIES.

Our aim with this venue is to provider our community with a space that serves to support our local comunity. A gallery space to promote your show, a music venue to releases an album, a tattoo parlour for a pop up event and a place to work and enjoy the highest quality food and bevys.

Please share, the bigger response to this, the quicker we can get our new space up and running and accommodate our community.

If you could help by sending a short email to the council. About us being a positive impact for Hackney. We would be so great full.

Needs to be sent by the 28th nov!

Please reference-

Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ

And send to

licensing@hackney.gov.uk

Planning@hackney.gov.uk

sanaria.hussain@hackney.gov.uk

+ BCC hello@blondiesbar.co.uk



giftgall 4G

13:59

12%



is a perfect example

I am writing this letter in relation to Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ.

Having attended countless events at Blondies Bar, I can with great confidence endorse their penchant for community and the importance they place on the wellbeing of their customers and the surrounding area. The bar has, over the last few years, cultivated incredibly strong bonds with the locals, a fact that becomes somewhat self-evident when seeing the same names and faces frequent the establishment week in week out.

In addition, I have always been impressed by the calibre of artists that Blondies has managed to attract to their venue, allowing a lucky select few individuals to see their favourite bands up close, in person and entirely free. It follows that should they be given the means to open up a larger space, this trend will continue to grow and evolve with the

**Here**

As a resident of Hackney Downs I know all too well the importance we all place on having readily available, high quality bars and pubs a stone's throw from our doorsteps. I have been lucky enough to live so close to Blondies as to be able to sample their fantastic beers on numerous occasions, and would be remiss not to help facilitate the expansion of their brand (for both the local community and myself!)

---

**DEADLINE CLOSES 28th so please  
please please help us.**

Thanks a lot for considering my objections.  
All the best, [REDACTED]

**Representation Opposing the Granting of Blondies Brewery LTD evening/late night license**

1 message

28 November 2019 at 16:39

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sandra.hussain@hackney.gov.uk

To whom this may concern,

As inhabitant of Albion Works Studios (Flat 14) it has gained my attention, that BLONDIES BREWERY LTD are seeking approval of a license for live and recorded music and late night refreshments at 449, Armhurst Rd

This venue is less than 20 metres from Albion Works Studios, where we reside. We fear that the noise pollution will be substantial. Any sound pollution is exacerbated by noise bouncing off nearby high buildings.

I hereby object to this am opposing the granting of music and late refreshment license on the grounds of PREVENTION OF PUBLIC NUISANCE, specifically the POTENTIAL OF LATE NIGHT NOISE POLLUTION.

Thank you,

[REDACTED] Sigdon Road, E8 [REDACTED]





Licensing (Shared Mailbox) &lt;licensing@hackney.gov.uk&gt;

---

**Opposing The Granting of Music and Late Night Establishment Licence at 449 Amhurst Road, Hackney, London.**1 message

---

28 November 2019 at 15:07

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "planning@hackney.gov.uk" <planning@hackney.gov.uk>, "sandra.hussain@hackney.gov.uk" <sandra.hussain@hackney.gov.uk>

[REDACTED]

Hello there,

Please accept this email as a representation to oppose the granting of a new late night music bar and establishment at 449 Amhurst Road, Hackney, London.

I oppose this new possible listing at 449 Amhurst Road on the grounds of preventing public nuisance and late night music and noise pollution.

Please if a member of team could respond and let me know if this note has been received.

Kind regards,

[REDACTED]

[REDACTED]

**License Approval for live music and drinks at 449 Amhurst Road**

1 message

28 November 2019 at 11:40

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussein@hackney.gov.uk

To whom it may concern

It has been brought to my attention by a fellow resident at Albion Works Studios on Sigdon Road that there is a license application by Blondies Brewery Ltd for Live and Recorded Music and Late Night Refreshments at 449 Amhurst Road.

I don't wish to dismiss this out of hand, without knowing the which precautions such as soundproofing, noise limiting, curfews etc will be in place. Therefore it would be good to have a discussion with local residents who will be undoubtedly affected.

There is already a lot of noise pollution from Hackney Downs station, which thankfully diminishes after midnight. So it would be upsetting for there to be added disturbance after midnight, particularly for our elderly neighbours such as Janet who's window faces the back alley arches where 449 Amhurst backs on to.

It would be great to have some more information, as I've said I don't want to oppose something without knowing whether it will actually be a problem. If there's a dialogue between us and the applicant then perhaps it might all work out well for both sides.

All the best

**Representation against Blondies Brewery Limited License Application**

1 message

To: [REDACTED]  
Cc: [REDACTED] 28 November 2019 at 10:48

Dear Sanaria Hussain and the members of the Licensing and Planning departments at Hackney Council,  
Please find below my objections to the license application by Blondies Brewery for 449 Amhurst Road.

**REPRESENTATION AGAINST BLONDIES BREWERY LTD APPLICATION FOR LICENSE  
FOR LATE LIVE MUSIC AND ALCOHOL CONSUMPTION AT 449 AMHURST ROAD E8 2AJ**

**FOR THE ATTENTION OF:**

Sanaria Hussain  
and  
Licensing and Planning departments @ hackney.

**SUBMITTED BY:**

[REDACTED]  
Sigdon Road  
London E8 [REDACTED]

Date: 28.11.19

Dear Sanaria and colleagues at Hackney Council,

I am writing to make a representation against the application as noted at the top of the page.

I would appreciate your consideration on this matter in 3 main areas that concern me:

1. The potential public nuisance that may ensue should this license be granted.
2. The lack of visibility concerning this license application.
3. The nature of Blondies Brewery Ltd social media methods to raise support for the license.

**In More Detail:**

1. The potential public nuisance that may ensue should this license be granted.

As a resident of [REDACTED] Albion Works Studios, I live within approximately 20m of the applicant property and in this regard I am an 'interested party' to this application.

The reason for my representation opposing the granting of the license is that I consider there to be a high risk of public nuisance through the very likely potential for late night noise pollution emitted from the applicant premises.

It is important to recognise that the residential blocks adjacent to the applicant site (of which Albion Works Studios is one) have tall brick walls, as does the railway arches themselves. This configuration of built elements has the effect of encouraging sound to bounce off the hard masonry surfaces and further exacerbates the risk of sound pollution to the 21 flats of Albion Works Studios and the adjacent houses and housing blocks on Dalston Lane and Sigdon Road.

Furthermore, the school building on the corner of Sigdon Road and Dalston Lane acts as a sound wall and rebounds all noise from the vicinity of the applicants premises back towards the West side of Albion Works. An acoustic nightmare.

As residents who live adjacent to a train line we are not unused to noise of a sort and are very familiar with how sound behaves in this particular confined environment. Noise from a train line is something that we know and understand and is part of our lives - noise from a new night-time live and recorded music venue is not.



From the point of issuing a license, the license will have full effect for an 'indefinite time'. In this regard, this application has the potential to cause disruption to sleep and ongoing distress to my neighbours and I for a very long period of time. This license application, if granted, will have a seriously adverse impact on the on the wellbeing and ability for the inhabitants of this residential area to enjoy their homes and neighbourhood. We are lucky that Albion Works Studios attracts everybody from single occupants, young families and octogenarians - I cannot see how this healthy mix can be sustained if it is to be inundated on a nightly basis by live and recorded music.

Please also consider that Albion Works Studios is accessed by a wide ramp down from Sigdon Road. This ramped area is a semi-concealed space close to the main thoroughfare of Dalston Lane and to this regard it has a tendency to attract anti-social behaviour (urination, defecation and littering). I would anticipate that this space, being quite so close to a new late-night, night-time establishment such as that proposed by the applicant, would see an increase in instances of anti-social behaviour and public nuisance. Similarly, the narrow path called Sigdon Passage (which links Amhurst Road to Sigdon Road and passes along the outside of Albion Works Studios), along with the car parking area accessed off the passage to the rear of Derby Lodge (53-57 Sigdon Road) already have their fair share of anti-social behaviour in the form of occasional gatherings of youths on bicycles and casual drug-dealing. The introduction of a late-night establishment will only exacerbate instances of anti-social behaviour in the vicinity of these residential properties.

Please consider that this is a residential area and the Hackney Central Area Action Plan (AAP) does not identify these railway arches as a location for the managed expansion of night-time economy uses. The railway arches between Amhurst Road and Dalston Lane (where the applicant premises are located) are in a residential context which is very different to the railway arches located on Bohemia Place (which are identified in the AAP) and front onto a bus garage. The precedent and success of Bohemia Place must not be considered pertinent to this applicant's proposed premises.

The Hackney Development Management Local Plan makes reference to the Core Strategy and identifies that night-time activities, if not well managed, can lead to problems such as noise and disturbance, anti-social behaviour, fear of crime and environmental degradation. With particular reference to the risk of noise and disturbance to the residents of Albion Works Studios and the surrounding properties, I ask that Hackney Council please consider whether there is a realistic prospect that the adverse effects of this establishment can truly be effectively managed within this residential context. I have unfortunately come to the conclusion that it cannot.

At a conservative estimate, there are over 500 dwellings within a 100m radius of 449 Amhurst Road.  
At a very conservative estimate there are at least 1,000 residents whom may be affected in the manner outlined above.



**2. The lack of visibility concerning this license application.**

I was made aware of this application by a neighbour who saw a social media posting by Blondies Bar asking for support in their license application. When I went to inspect the site notice it had been removed.  
At no point have I or any of the residents at Albion Works been informed of this application.  
As a result there are probably many residents in the area who are unaware that this application is being made.

**3. The nature of Blondies Brewery Ltd social media methods to raise support for the license.**

It would not surprise me if the council has received a great deal of support for this application.  
Blondies have been using social media to solicit support in what I regard as an unethical manner.

Please see below postings from Instagram where Blondies are offering a free drink to anyone who writes to you in support of their application.

They also offer up templates indicating the style of wording they wish their followers to use what submitting to you.

The images below are captured from Blondies Bar Instagram and Instagram Stories:





BLONDIESLONDON

Posts

Follow

Liked by alexpantano and 377 others

blondieslondon Dear family, we need your assistance. We are proud to announce that we are in the process of bringing our own brewery to Hackney Downs! This space signifies the next chapter for us and will provide our supportive community (you) with a new space to enjoy: Live music, amazing food and drinks, pop up gallery events, OUR OWN BEER! And of course a new space to chill, work and relax with friends. We need you the community to help us make this possible by writing a short letter to hackney council on how this will create a positive impact on our community.

We continue feeling blessed by our amazing customers, you guys gave made everything possible for us. Your help with this will not go unnoticed, providing you guest list to the opening event and some free drinks at our lovely dive bar BLONDIES.

Our aim with this venue is to provider our community with a space that serves to support our local comunity. A gallery space to promote your show, a music venue to releases an album, a tattoo parlour for a pop up event and a place to work and enjoy the highest quality food and bevys.

Please share, the bigger response to this, the quicker we can get our new space up and running and accommodate our community.

If you could help by sending a short email to the council. About us being a positive impact for Hackney. We would be so great full.

Needs to be sent by the 28th nov!

Please reference-

Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ

And send to

licensing@hackney.gov.uk

Planning@hackney.gov.uk

sanaria.hussain@hackney.gov.uk

+ BCC hello@blondiesbar.co.uk



giffgaff 4G

13:59

12%



is a perfect example

I am writing this letter in relation to Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ.

Having attended countless events at Blondies Bar, I can with great confidence endorse their penchant for community and the importance they place on the wellbeing of their customers and the surrounding area. The bar has, over the last few years, cultivated incredibly strong bonds with the locals, a fact that becomes somewhat self-evident when seeing the same names and faces frequent the establishment week in week out.

In addition, I have always been impressed by the calibre of artists that Blondies has managed to attract to their venue, allowing a lucky select few individuals to see their favourite bands up close, in person and entirely free. It follows that should they be given the means to open up a larger space, this trend will continue to grow and evolve with them.

Here

As a resident of Hackney Downs I know all too well the importance we all place on having readily available, high quality bars and pubs a stone's throw from our doorsteps. I have been lucky enough to live so close to Blondies as to be able to sample their fantastic beers on numerous occasions, and would be remiss not to help facilitate the expansion of their brand (for both the local community and myself!)

**DEADLINE CLOSES 28th so please  
please please help us.**



Thank you for taking the time to consider my objections.

Please do not hesitate to contact me should you require further clarification regarding all of the above.

Many thanks

[REDACTED]  
[REDACTED]  
[REDACTED] Sigdon Road  
London E8 [REDACTED]

---

[REDACTED]

[REDACTED]





**C7**   
Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

## Representation against application of premises license at Railway Arch 449a Amhurst Road, London E8 2AJ

1 message

27 November 2019 at 23:57

To: "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>, "licensing@hackney.gov.uk"

<licensing@hackney.gov.uk>

Cc: "planning@hackney.gov.uk" <planning@hackney.gov.uk>

To whom it may concern,

I am writing to make a representation against the application by Blondies Brewery Ltd for a premises licence at Railway Arch 449a Amhurst Road London E8 2AJ for:

*'live music from 19:00 to 23:00 Thurs, recorded music from 11:00 to 02:00am Mon to Fri and from 10:00 to 02:00am Sat and Sun, late night refreshment from 23:00 to 02:00am Mon to Sun and to authorise supply of alcohol for consumption on and off the premises from 11:00 to 02:00am Mon to Fri and from 10:00 to 02:00am Sat and Sun.'*

I am a resident of Albion Works Studios, 63 Sigdon Road, E8 1AW. The reason for my representation opposing the granting of the license is that I consider there to be a high risk of public nuisance through the very likely potential for late night noise pollution emitted from the applicant premises (though live and recorded music) in addition to the noise generated by attendees of the premises at the point of egress (at the end of the night).

I am also disappointed to see that Blondies have launched a social media campaign, appearing to offer free drinks in return for letters written to the council in support of their premises application. Please see attached screen grabs. I consider this an under-hand approach to gaining local support.

Please consider that this is a residential area and the Hackney Central Area Action Plan (AAP) does not identify these railway arches as a location for the managed expansion of night-time economy uses. The railway arches between Amhurst Road and Dalston Lane (where the applicant premises are located) are in a residential context which is very different to the railway arches located on Bohemia Place (which are identified in the AAP) and front onto a bus garage.

Yours Sincerely,





IMG\_5576.PNG  
122K



C8

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

## Representation re Blondies Brewery music and late refreshment license application

1 message

to: sanaria.hussain@hackney.gov.uk, planning@hackney.gov.uk, licensing@hackney.gov.uk 27 November 2019 at 22:32

Dear Hackney Council

I wish to make a representation strongly opposing the application by Blondies Brewery Ltd for a music and late refreshment license at the Railway Arch at 449 Amhurst Road London E8 2AJ.

I live at [REDACTED] Albion Works Studios, a stone's throw away from the Railway Arch in question, and am very surprised that we were not consulted by the council regarding this application.

Having learned of this application by chance, I wish to oppose the granting of the license on the grounds of the prevention of public nuisance, in particular the potential of noise pollution late at night.

This is very much a residential area - the building in front of the railway arches in Sigdon Passage, our building (21 flats at Albion Works Studios), the houses in Amhurst Road and the houses in Dalston Lane are all very close to the premises and will be directly affected by the noise produced by live and recorded music - the latter till 2.00am. I don't know if any of Hackney Council Noise team officers have been here when there has been a party in one of the houses on Amhurst or Sigdon Road whose gardens back on to each other. This is thankfully not a frequent occurrence but is a disturbance - and sometimes the parties go all night. The sound rises and echoes round and even with the windows closed and ear plugs in, it is difficult to shut out the noise. In fact even a conversation from people loitering in Sigdon Passage late at night can be a disturbance and make it difficult to get to sleep. We do not want more noise and a drinking venue with music so near to us will only mean more movement of people around this area, where even late night conversations are a disturbance.

I very much want to stress how easily noise travels, how the buildings seem to amplify the sound and how this is a residential area. I have lived in this building for 30 years and in that time have seen the density of population around Dalston Lane, Amhurst Road massively increase, making it even more of a residential area. Within approximately 200 metres of our building, a petrol station, a Benefits Office, 2 unused buildings, and 2 plots of land have all been converted into residential properties in the time I have lived here. In view of this, I think Hackney has a duty to protect the interests and rights to peaceful enjoyment of their homes of its residents and Council Tax payers.

A second concern I would like to present is that of anti-social behaviour.

I fear that being so close to the proposed new late-night, nighttime venue, we would see an increase in instances of anti-social behaviour and public nuisance - possibly at the entrance to our property - (the drive going down off Sigdon Road, which I presume you are familiar with). We already have to put up with urination in our drive and occasional defecation there during the night and certainly do not want any more. In addition, Sigdon Passage (which links Amhurst Road to Sigdon Road and passes along the outside of Albion Works Studios), and the car parking area accessed off Sigdon Passage to the rear of Derby Lodge (53-57 Sigdon Road) already have some anti-social behaviour, in the form of occasional gatherings of young people, and casual drug-dealing. The introduction of a late-night establishment will only exacerbate instances of anti-social behaviour in the vicinity of these residential properties.

I understand that the Hackney Central Area Action Plan (AAP) does not identify these railway arches as a location for the managed expansion of nighttime economy uses. The railway arches between Amhurst Road and Dalston Lane (where the applicant premises are located) are in a residential context which is very different to the railway arches located on Bohemia Place (which are identified in the AAP) and front onto a bus garage. The Hackney Development Management Local Plan makes reference to the Core Strategy and identifies that night-time activities, if not well managed, can lead to problems such as noise and disturbance, anti-social behaviour, fear of crime and environmental degradation.

I urge the Council to focus on the fact that this is a residential area and not grant the license for a music and late refreshment license at the Railway Arch at 449 Amhurst Road London E8 2AJ.

Finally, if there is any meeting to discuss this application, I would very much like to be informed of this.

Yours faithfully

Page 80

**Re: Blondies Brewery Ltd objection - 105396**

1 message

26 November 2019 at 21:46

To: "Licensing (Shared Mailbox)" &lt;licensing@hackney.gov.uk&gt;

Dear licensing team,

I would like to object to the proposed licensing conditions of the new site for Blondies Brewery at 449 Amhurst Road. I believe the points raised below cover the licensing objectives of prevention of public nuisance and the prevention of crime and disorder.

I live at [redacted] Amhurst Road and my bedroom window looks out onto the railway arches. Any small amount of noise coming from the direction of the arches can be heard very clearly in the bedroom as noise carries a lot easier at night. I am worried that adding in live music until 23:00 on a Thursday and recorded music until 02:00 every night if the week will greatly disturb my sleep and in turn quality of life. Add into that people talking loudly outside the venue in the smoking area that I assume they have to have or leaving the bar at the end of the night and it fills me with some trepidation about the venue being there going forward. What reason is there to have a licence until 2am 7 days a week in a residential area? Even on a Friday/Saturday night that would be excessive.

What soundproofing measures are being put in place? Will there be a sound limited fitted to the PA system and what level is proposed for that? How many security will there be on late opening nights? Our doorstep is right next to the club, what guarantees can the club give that patrons won't be sitting on people's doorsteps late at night? No matter what they say, no bar can successfully disperse a crowd full of people at 2am. I do not want my wife to have to ask people to move away from our front door so she can go home of an evening.

I am greatly concerned as to what the impact of loud nightclub/music venue/pop up space will have on the area, and why this licence is in consideration of being granted in a converted railway arch in a residential area.

I look forward to your response.

[redacted]  
[redacted] Amhurst Road--  
Sent from Gmail Mobile





## Late Music License Application

1 message

To: licensing@hackney.gov.uk

26 November 2019 at 20:26

To whom it may concern,

I am writing to make a representation against the application by **Blondies Brewery Ltd** for a premises licence at **Railway Arch 449a Amhurst Road London E8 2AJ** for:

*'live music from 19:00 to 23:00 Thurs, recorded music from 11:00 to 02:00am Mon to Fri and from 10:00 to 02:00am Sat and Sun, late night refreshment from 23:00 to 02:00am Mon to Sun and to authorise supply of alcohol for consumption on and off the premises from 11:00 to 02:00am Mon to Fri and from 10:00 to 02:00am Sat and Sun.'*

As a resident of [REDACTED] Albion Works Studios, 63 Sigdon Road, E8 1AW I live within approximately 20m of the applicant property and to this regard I am an 'interested party' to this application.

The reason for my representation opposing the granting of the license is that I consider there to be a high risk of public nuisance through the very likely potential for late night noise pollution emitted from the applicant premises. From my window I have a line of sight view to the adjacent arch to the applicant premises.

It is important to recognise that the residential blocks adjacent to the applicant site (of which Albion Works Studios is one) have tall brick walls, as does the railway arches themselves. This configuration of built elements has the effect of encouraging sound to bounce off the hard masonry surfaces and further exacerbates the risk of sound pollution to the 21 no. flats of Albion Works Studios and the adjacent houses and housing blocks on Dalston Lane and Sigdon Road. As residents who live adjacent to a train line we are not unused to noise of a sort and are very familiar with how sound behaves in this particular confined environment. Noise from a train line is something that we know and understand and is part of our lives - noise from a new night-time live and recorded music venue is not.

From the point of issuing a license, the license will have full effect for an 'indefinite time'. To this regard, this application has the potential to cause disruption to sleep and ongoing distress to my neighbours and I for a very long period of time. This license application, if granted, will have a seriously adverse impact on the on the wellbeing and ability for the inhabitants of this residential area to enjoy their homes and neighbourhood. We are lucky that Albion Works Studios attracts everybody from single occupants, young families and octogenarians - I cannot see how this healthy mix can be sustained if it is to be inundated on a nightly basis by live and recorded music.

Please also consider that Albion Works Studios is accessed by a wide ramp down from Sigdon Road. This ramped area is a semi-concealed space close to the main thoroughfare of Dalston Lane and to this regard it has a tendency to attract anti-social behaviour (urination, defecation and littering). I would anticipate that this space, being quite so close to a new late-night, night-time establishment such as that proposed by the applicant, would see an increase in instances of anti-social behaviour and public nuisance. Similarly, the narrow path called Sigdon Passage (which links Amhurst Road to Sigdon Road and passes along the outside of Albion Works Studios), along with the car parking area accessed off the passage to the rear of Derby Lodge (53-57 Sigdon Road) already have their fair share of anti-social behaviour in the form of occasional gatherings of youths on bicycles and casual drug-dealing. The introduction of a late-night establishment will only exacerbate instances of anti-social behaviour in the vicinity of these residential properties.

Please consider that this is a residential area and the Hackney Central Area Action Plan (AAP) does not identify these railway arches as a location for the managed expansion of night-time economy uses. The railway arches between Amhurst Road and Dalston Lane (where the applicant premises are located) are in a residential context which is very different to the railway arches located on Bohemia Place (which are identified in the AAP) and front onto a bus garage. The precedent and success of Bohemia Place must not be considered pertinent to this applicant's proposed premises. The Hackney Development Management Local Plan makes reference to the Core Strategy and identifies that night-time activities, if not well managed, can lead to problems such as noise and disturbance, anti-social behaviour, fear of crime and environmental degradation. With particular reference to the risk of noise and disturbance to the residents of Albion Works Studios and the surrounding properties, I ask that Hackney Council please consider whether there is a realistic prospect that the adverse effects of this establishment can truly be effectively managed within this residential context. I have unfortunately come to the conclusion that it cannot.

Finally, should a representative of the Council's licensing body wish to visit my property to better assess the particularities of the above described residential scenario - I would be more than happy to grant access at a time convenient to you.

Yours Sincerely,

[REDACTED]

--

[REDACTED]

[REDACTED]

**Opposition to Blondies Brewery Licensing Application, Railway Arch 449a Amhurst Road, London, E8 2AJ**

1 message

To: licensing@hackney.gov.uk

26 November 2019 at 18:48

To the Senior Licensing Officer.

I would like oppose aspects of the licensing application made by Blondies brewer Ltd at Railway Arch 449a Amhurst Road London E8 2AJ.

I live at [REDACTED] Albion Works in Sigdon Road, a building that houses more than 20 apartments and is barely 20 metres away from the proposed location of this venue.

I have no issue at all with the opening of a bar in these arches but I'm EXTREMELY concerned that a license for ANY TYPE of live music so close to the place I live is being considered at all, and that recorded music - presumably meaning a club type of thing playing loud DJ'd music - may be granted until 2am. I can see NO WAY that this sound will NOT be clearly audible to everyone who lives here and in the building that connects to Albion Works (I have marked Albion Works on the attached map in purple and the proposed club/bar in red) and I am sure that if a license is granted you will be regularly inundated with complaints.

This is a densely populated residential area and this location is in no way appropriate for loud music to be performed/played at such times without causing great nuisance and distress to those residents.

Regards

[REDACTED] Sigdon Road, Hackney, E8 [REDACTED]





Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**C12****Opposing the grant of music and late refreshments licence for Blondies Brewery**

✉

1 message

26 November 2019 at 15:11

To: [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk), [planning@hackney.gov.uk](mailto:planning@hackney.gov.uk), [sanaria.hussain@hackney.gov.uk](mailto:sanaria.hussain@hackney.gov.uk)

Hi,

I live close to this new venue of Blondies Brewery at 449 Amhurst Rd, Hackney, London, E8 2AJ and I am very concerned of the noise made every day of the week up to 2 AM at this proposed venue. I am opposing the licence on the grounds of public nuisance. People leaving a noisy venue often carry on talking outside at the same volume, customers congregating outside to smoke, use mobiles or try to hold a conversation in the late hours will be disturbing those live close by.

Also, deliveries and collections are noisy e.g. the refrigeration units on delivery vehicles and the clanging of barrels, the rattle of bottles and the noise from refuse collection vehicles.

Live music is very difficult to manage, since many musicians bring their own equipment and it cannot be effectively controlled by the supervisor, often the bass elements are noticeable outside close to the premises and at homes nearby premises. This part of Amhurst Rd is very much a quiet residential area, it is not an appropriate location for such a venue.

Yours Sincerely,





Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

C13

## Representation against application of premises license at Railway Arch 449a Amhurst Road, London E8 2AJ

1 message

26 November 2019 at 08:09

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>

Cc: "planning@hackney.gov.uk" <planning@hackney.gov.uk>

To whom it may concern,

I am writing to make a representation against the application by **Blondies Brewery Ltd** for a premises licence at **Railway Arch 449a Amhurst Road London E8 2AJ** for:

*'live music from 19:00 to 23:00 Thurs, recorded music from 11:00 to 02:00am Mon to Fri and from 10:00 to 02:00am Sat and Sun, late night refreshment from 23:00 to 02:00am Mon to Sun and to authorise supply of alcohol for consumption on and off the premises from 11:00 to 02:00am Mon to Fri and from 10:00 to 02:00am Sat and Sun.'*

As a resident of [REDACTED] Albion Works Studios, 63 Sigdon Road, E8 1AW I live within approximately 20m of the applicant property and to this regard I am an 'interested party' to this application.

The reason for my representation opposing the granting of the license is that I consider there to be a high risk of public nuisance through the very likely potential for late night noise pollution emitted from the applicant premises. From my window I have a line of sight view to the adjacent arch to the applicant premises.

It is important to recognise that the residential blocks adjacent to the applicant site (of which Albion Works Studios is one) have tall brick walls, as does the railway arches themselves. This configuration of built elements has the effect of encouraging sound to bounce off the hard masonry surfaces and further exacerbates the risk of sound pollution to the 21no. flats of Albion Works Studios and the adjacent houses and housing blocks on Dalston Lane and Sigdon Road. As residents who live adjacent to a train line we are not unused to noise of a sort and are very familiar with how sound behaves in this particular confined environment. Noise from a train line is something that we know and understand and is part of our lives - noise from a new night-time live and recorded music venue is not.

From the point of issuing a license, the license will have full effect for an 'indefinite time'. To this regard, this application has the potential to cause disruption to sleep and ongoing distress to my neighbours and I for a very long period of time. This license application, if granted, will have a seriously adverse impact on the on the wellbeing and ability for the inhabitants of this residential area to enjoy their homes and neighbourhood. We are lucky that Albion Works Studios attracts everybody from single occupants, young families and octogenarians - I cannot see how this healthy mix can be sustained if it is to be inundated on a nightly basis by live and recorded music.

Please also consider that Albion Works Studios is accessed by a wide ramp down from Sigdon Road. This ramped area is a semi-concealed space close to the main thoroughfare of Dalston Lane and to this regard it has a tendency to attract anti-social behaviour (urination, defecation and littering). I would anticipate that this space, being quite so close to a new late-night, night-time establishment such as that proposed by the applicant, would see an increase in instances of anti-social behaviour and public nuisance. Similarly, the narrow path called Sigdon Passage (which links Amhurst Road to Sigdon Road and passes along the outside of Albion Works Studios), along with the car parking area accessed off the passage to the rear of Derby Lodge (53-57 Sigdon Road) already have their fair share of anti-social behaviour in the form of occasional gatherings of youths on bicycles and casual drug-dealing. The introduction of a late-night establishment will only exacerbate instances of anti-social behaviour in the vicinity of these residential properties.

Please consider that this is a residential area and the Hackney Central Area Action Plan (AAP) does not identify these railway arches as a location for the managed expansion of night-time economy uses. The railway arches between Amhurst Road and Dalston Lane (where the applicant premises are located) are in a residential context which is very different to the railway arches located on Bohemia Place (which are identified in the AAP) and front onto a bus garage. The precedent and success of Bohemia Place must not be considered pertinent to this applicant's proposed premises. The Hackney Development Management Local Plan makes reference to the Core Strategy and identifies that night-time activities, if not well managed, can lead to problems such as noise and disturbance, anti-social behaviour, fear of crime and environmental degradation. With particular reference to the risk of noise and disturbance to the residents of Albion Works Studios and the surrounding properties, I ask that Hackney Council please consider whether there is a realistic prospect that the adverse effects of this establishment can truly be effectively managed within this residential context. I have unfortunately come to the conclusion that it cannot.

Finally, should a representative of the Council's licensing body wish to visit my property to better assess the particularities of the above described residential scenario - I would be more than happy to grant access at a time convenient to you.

Yours Sincerely,

[Redacted Signature]





Licensing (Shared Mailbox) <licensing@hackney.gov.uk>

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**Blondies Bar**

1 message

[REDACTED]

23 November 2019 at 09:33

To: licensing@hackney.gov.uk

I would like to object to the granting of a refreshment and music license for Blondies Bar 449a Amhurst Road E8 2AJ on the grounds of noise pollution and public nuisance. This is a residential area and this would cause disturbance to the residence and a possible increase in crime.

[REDACTED]



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

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**Opposing the grant of music and late late refreshments licence for Blondies Brewery**1 message

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22 November 2019 at 10:47

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Hi

I am a neighbour to this new venue of Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ  
and I am very concerned about the noise every day of the week up to 2 AM at this proposed venue

I am opposing the licence on the grounds of public nuisance

From what I understand they are proud of how loud there music is

people leaving a noisy venue often carry on talking outside at the same volume, and this can be disturbing.  
Customers congregating outside to smoke, use mobiles or try to hold a conversation across the window façade with friends in the venue can cause problems.

Deliveries and collections are noisy e.g. the refrigeration units on delivery vehicles and the clanging of barrels, the rattle of bottles, and the noise from refuse collection vehicles.

Live music is very difficult to manage, since many musicians bring their own equipment and it cannot be effectively controlled by the supervisor

Often the bass elements are noticeable outside, close to the premises and inside nearby premises

—

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

**C16**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Licensing application: Blondies Bar**

1 message

[REDACTED] 21 November 2019 at 20:51  
to: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>, "Planning Enquiries (Shared Mailbox)" <Planning@hackney.gov.uk>, Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

I want to object strongly to the application for a late night bar and music licence on Amhurst Road for Blondies Bar. I live in Sigdon Road which will no doubt be affected by the noise of music, and the potential for loud and possibly anti-social behaviour after the closing of the venue. Sigdon Road is already a cut through from a main road and experiences noise and public urination in the street in the early hours of both Saturday and Sunday mornings currently. This bar will exacerbate that.

I understand - although we have heard nothing from the council, which is odd given the reasonable proximity to the venue - that the application is for entertainment seven days a week and late licences until midnight and two am. I also understand that the nature of the music performed in the venue is likely to be extremely loud - this much is clear from their website.

I therefore object to the granting of both a music and late refreshment licence on the grounds of prevention of public nuisance.

This is a predominantly residential area and there is no place for a bar of this nature so close to houses on Sigdon and Amhurst Roads, and particularly not for loud amplified music and alcohol until so late at night. There are many young families living in this area whose children's lives will be disrupted by the noise: it is not possible to expect young people in Hackney to succeed if we then put obstacles such as noise and anti-social behaviour in their way. Additionally the nature of the housing in these roads means that sound is amplified between the houses - the tall townhouse road pattern acts to make the sound louder and more intrusive than it would otherwise be. This needs to be taken into account when considering noise nuisance from this application.

Please let me know if there is any more information that you need. I assume you need a residential address, which is [REDACTED] Sigdon Road.

Thanks

[REDACTED]



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**C17****Blondies bar application**

1 message

21 November 2019 at 14:36

to: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Dear Council,

We have been alerted to the application for a late-night bar and music joint under the arches on Amhurst Road, locale 449. I am very alarmed at the prospect. I would not dream of opposing a socially useful, even if inconvenient, enterprise; but loud music until the small hours and the accompanying drunkenness (especially if spilling out to the small alleyway of Sigdon Road, that I often take at night) does not provide anything we need around here. Such businesses should remain on busy, well-lit commercial streets.

It is not right up next to where I live myself, but is sure to be a nuisance even at that remove; and it would be shocking and unjustifiable on your part to inflict this 7-nights-a-week nightmare on the workers and families who inhabit this residential street in the vicinity of the arches.

I sincerely beg you not to grant this license.

Yours,

.....

Amhurst Road

E8



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**C18****Blondies Brewery Ltd application for music and late refreshment licence**

1 message

[REDACTED]  
To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>

20 November 2019 at 17:50

Cc: "planning@hackney.gov.uk" &lt;planning@hackney.gov.uk&gt;, "sanaria.hussain@hackney.gov.uk" &lt;sanaria.hussain@hackney.gov.uk&gt;

Sent from Mail for Windows 10

I wish to oppose the application for the above application for 449 Amhurst Road as I live at [REDACTED] Albion Works Studios which is less than 20 metres from the above address.

The Brewery are applying for a refreshment and music licence for 7 days a week till 2am.

I am opposing on the grounds of noise, close proximity to residential properties and potential public nuisance. I understand because of nearby high buildings noise will bounce off and be exacerbated.

Yours  
[REDACTED]



---

**Re: Blondies Licensing application**

---

25 November 2019 at 13:35

[REDACTED]  
To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

Hi Sanaria

I would like to make a representation opposing the granting of music and late night refreshment license to Blondies on the grounds of prevention of public nuisance and specifically the potential of late night noise pollution

My bedroom window at Albion works overlooks the proposed venue and any sound pollution is exacerbated by noise bouncing off nearby high buildings

This would severely affect mine and other residents quality of life.

Please can you let me know if there is any other official way I can oppose the granting of this license

Many thanks

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[Quoted text hidden]

Disclaimers apply, for full details see: <https://hackney.gov.uk/email-disclaimer>



Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

---

## Re: Blondies Licensing application

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25 November 2019 at 13:44

To: sanaria.hussain@hackney.gov.uk

Hi Sanaria

I also forgot to mention that Blondies have been offering free drinks to customers in exchange for writing in to you about their positive impact on the community on social media ( Instagram)

I will forward you the screenshot now

[REDACTED]  
[REDACTED]  
[REDACTED]

Begin forwarded message:

[Quoted text hidden]



BLONDIESLONDON  
Posts

Follow



Liked by alexpantano and 384 others

**blondieslondon** Dear family, we need your assistance. We are proud to announce that we are in the process of bringing our own brewery to Hackney Downs! This space signifies the next chapter for us and will provide our supportive community ( you ) with a new space to enjoy; Live music, amazing food and drinks, pop up gallery events, OUR OWN BEER! And of course a new space to chill, work and relax with friends. We need you the community to help us make this possible by writing a short letter to hackney council on how this will create a positive impact on our community.

We continue feeling blessed by our amazing customers, you guys gave made everything possible for us. Your help with this will not go unnoticed, providing you guest list to the opening event and some free drinks at our lovely dive bar BLONDIES.

Our aim with this venue is to provider our community with a space that serves to support our local comunity. A gallery space to promote your show, a music venue to releases an album, a tattoo parlour for a pop up event and a place to work and enjoy the highest quality food and bevys.

Please share, the bigger response to this, the quicker we can get our new space up and running and accommodate our community.

If you could help by sending a short email to the council. About us being a positive impact for Hackney. We would be so great full.

Needs to be sent by the 28th nov!

Please reference-

Blondies Brewery at 449 AMHURST ROAD HACKNEY,  
LONDON, E8 2AJ

And send to

licensing@hackney.gov.uk

Planning@hackney.gov.uk



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Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**C20****Blondies Licensing**

1 message

25 November 2019 at 13:44

To: sanaria.hussain@hackney.gov.uk

Hi Sanaria,

I would like to make a representation opposing the granting of music and late night refreshment licence to Blondies on the ground of prevention of public nuisance and late night noise pollution.

I actually lived in Clapton when blondies had their premises there and they were kicked out because of the incredible amount of noise they made and the alcohol and drug abuse evident in and around the club itself.

I'm located in the Albion works building adjacent to where they are setting up. Our council building does not have enough sound proofing in regards to the train tracks and the shops next to us. Blondies is located in the same place, literally 20 metres from our windows and any late night noise from the premises would make it impossible to sleep.

This would detrimentally impact my ability to work as I have to be up very early.

Can you please inform me how I can officially voice my concerns on the matter in a timely manner.

Thank you

Best

[Redacted signature]

[Redacted contact information]



Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

**C21**

## Blondies Brewery premises licence

1 message

To: sanaria.hussain@hackney.gov.uk, Planning Enquiries <planning@hackney.gov.uk>, licensing@hackney.gov.uk

27 November 2019 at 09:12

To whom it may concern,

I am writing to make a representation against the application by **Blondies Brewery Ltd** for a premises licence at **Railway Arch 449a Amhurst Road London E8 2AJ** for:

*'live music from 19:00 to 23:00 Thurs, recorded music from 11:00 to 02:00am Mon to Fri and from 10:00 to 02:00am Sat and Sun, late night refreshment from 23:00 to 02:00am Mon to Sun and to authorise supply of alcohol for consumption on and off the premises from 11:00 to 02:00am Mon to Fri and from 10:00 to 02:00am Sat and Sun.'*

As the owner of [REDACTED] Albion Works Studios, 63 Sigdon Road, E8 1AW my flat is extremely close to the applicant property and to this regard I am an 'interested party' to this application.

The reason for my representation opposing the granting of the license is that I consider there to be a high risk of public nuisance through the very likely potential for late night noise pollution emitted from the applicant premises.

It is important to recognise that the residential blocks adjacent to the applicant site (of which Albion Works Studios is one) have tall brick walls, as does the railway arches themselves. This configuration of built elements has the effect of encouraging sound to bounce off the hard masonry surfaces and further exacerbates the risk of sound pollution to the 21no. flats of Albion Works Studios and the adjacent houses and housing blocks on Dalston Lane and Sigdon Road. As residents who live adjacent to a train line we are not unused to noise of a sort and are very familiar with how sound behaves in this particular confined environment. Noise from a train line is something that we know and understand and is part of our lives - noise from a new night-time live and recorded music venue is not.

From the point of issuing a license, the license will have full effect for an 'indefinite time'. To this regard, this application has the potential to cause disruption to sleep and ongoing distress to my neighbours and I for a very long period of time. This license application, if granted, will have a seriously adverse impact on the wellbeing and ability for the inhabitants of this residential area to enjoy their homes and neighbourhood. We are lucky that Albion Works Studios attracts everybody from single occupants, young families and octogenarians - I cannot see how this healthy mix can be sustained if it is to be inundated on a nightly basis by live and recorded music.

Please also consider that Albion Works Studios is accessed by a wide ramp down from Sigdon Road. This ramped area is a semi-concealed space close to the main thoroughfare of Dalston Lane and to this regard it has a tendency to attract anti-social behaviour (urination, defecation and littering). I would anticipate that this space, being so close to a new late-night establishment such as that proposed by the applicant, would see an increase in instances of anti-social behaviour and public nuisance. Similarly, the narrow path called Sigdon Passage (which links Amhurst Road to Sigdon Road and passes along the outside of Albion Works Studios), along with the car parking area accessed off the passage to the rear of Derby Lodge (53-57 Sigdon Road) already have their fair share of anti-social behaviour. The introduction of a late-night establishment will only exacerbate instances of anti-social behaviour in the vicinity of these residential properties.

Please consider that this is a residential area and the Hackney Central Area Action Plan (AAP) does not identify these railway arches as a location for the managed expansion of night-time economy uses. The railway arches between Amhurst Road and Dalston Lane (where the applicant premises are located) are in a residential context which is very different to the railway arches located on Bohemia Place (which are identified in the AAP) and front onto a bus garage. The precedent and success of Bohemia Place must not be considered pertinent to this applicant's proposed premises. The Hackney Development Management Local Plan makes reference to the Core Strategy and identifies that night-time activities, if not well managed, can lead to problems such as noise and disturbance, anti-social behaviour, fear of crime and environmental degradation. With particular reference to the risk of noise and disturbance to the residents of Albion Works Studios and the surrounding properties, I ask that Hackney Council please consider whether there is a realistic prospect that the adverse effects of this establishment can truly be effectively managed within this residential context. I have unfortunately come to the conclusion that it cannot.

If you wish to speak further about this matter then please feel free to reply to this email or call me on the number below.

Yours Sincerely,

Page 96

[REDACTED]  
[REDACTED] Railway Arches

Amhurst Road

London

E8 [REDACTED]

Date: 07/11/2019

Licencing Service

1 Hillman Street

London

E8 1DY

London Borough of Hackney  
Projects & Regulatory Services

- 8 NOV 2019

Dear Sir/ Madam

I'm writing to inform you that we as [REDACTED] are the neighbours of Blondies Brewery Ltd at 449 Amhurst Road, Hackney, London E8 2AJ and we've had our business at this address for over 7 years

I have had a look at the Blondies Brewery opening and closing times and I believe that it will be hazardous for them to open from 11:00am till 02:00am because we operate during 00:00 till 15:00 and we have Lorries, vans and cars coming in and out from 00:00 till 09:00

I believe during our operation hours when Blondies Brewery is open and people are having alcohol they won't be careful so when people are even at the entrance of 449 Amhurst Road one of our lorries or vans could hit them, because these vehicles have to reverse when there entering the car park area I think it's carrying a very high risk to those people that will be at Blondies Brewery

This will be affecting our business in a very bad way if anything goes wrong

I would like to let you know that if Blondies Brewery opens and any accidents occur involving our delivery Lorries, vans or cars we as [REDACTED] will not be responsible for any of the damages to anyone or anything.

If you have any questions or queries please don't hesitate to get in contact

Yours Sincerely,

[REDACTED]

[REDACTED]



**APPENDIX D1**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Blondies brewery support letter**

1 message

28 November 2019 at 23:19

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>

Dear Hackney Council,

I am writing a letter in support of blondies planning application at:

Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ

The new space proposed by blondies would be a great addition to the local area. Many community spaces have been closing down in recent history in the local area and this will provide a breath of fresh air and a great space for local artists, musicians, and food lovers. As an artist, it is often hard to find local spaces to Exhibit work, this would be an amazing space to be able to share my work with the local community. Furthermore, since blondies has opened in clapton pond they have been an amazing addition to the atmosphere and culture of the local area, drawing in guests from all around the world. I can only imagine that this new space will contribute similarly to the area around hackney downs and only be of positive impact.

Kind regards,

Sent from my iPhone

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D2****Blondies Brewery at 449 Amhurst Rd, Hackney, E8 2AJ**

1 message

28 November 2019 at 19:41

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Hello members of Hackney council

Thank you for taking the time to read this email!

Please accept this as a formal letter of recommendation for Blondie's Bars application for planning and licensing of 448 Amhurst Road, E8 2AJ

As a member of the London community I have frequently visited and watched Blondies Bar develop into a positive and successful space within the area.

Being a lover of music and live music in particular I have been to the events at Blondies Bar and would like to say that these events have impacted greatly in my life. It's offered me a bigger sense of community, a place for a culture which I am proud to be part of to grow and has also influenced my mental health in a hugely positive way! I come away from these events hosted by Blondie's Bar feeling better than before and I feel like we, as a community, could use a bigger place for music, art, creativity and live events of this nature.

On top of this I would also like to add that not only do I look forward to the music events that Blondie's hosts but also they have provided a space to grab some amazing vegan food. As someone who cares about my health and has a huge interest in plant-based alternative meals, a place like this that offers options without segregation to someone who is and who isn't vegan is another reason why a space for this culture to grow would only lead to more positivity within our community.

Following on from that, the times I've visited the bar I've noticed a strong sense of welcoming to all cultures, a respect for each other and an attitude that makes people feel relaxed and have fun with everyone, whoever you are.

In the years I've seen Blondie's Bar develop from a local recreational spot to a time-out London "must-see" venue and also win an award for London's Best Bar In a national selling magazine, Kerrang!

The opportunity for these people to grow, bring more people together and offer the community more is something not only me but many, many people would love to see and benefit from.

Thanks so much for you time!

If you need anything else from me please let me know.

**D3**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Blondies Brewery**

1 message

28 November 2019 at 17:53

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "planning@hackney.gov.uk" <planning@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>

Hi,

I am emailing you regarding the licensing application for Blondies Brewery at 449 Amhurst Road, E8 2AJ.

Blondies' current space on Lower Clapton Road is a fantastic venue that supports local bands, artists and other creatives and is also a great environment for locals (of all backgrounds) to meet each other. Having been a regular at the bar for roughly two years now, I can say with confidence that the venue is a safe space and is respectful of its immediate community/neighbours.

I have no doubt that all of the above will apply to the opening of a new location on Amhurst Road, and I would urge you to support them in doing so, in turn helping our Hackney community prosper with independent (and female-run) businesses.

Thank you,





Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D4****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

28 November 2019 at 16:24

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk, planning@hackney.gov.uk

Dear Hackney Council,

My name is [REDACTED] and I am writing to you to support an application by the above company, Blondies Brewery. I write in the capacity as a long term resident of Hackney and someone who works in the entertainment and media industry.

I have lived at [REDACTED] Thistlewaite Road E5 [REDACTED] for 27 years and remember how inhospitable and dangerous Lower Clapton Road used to be, especially after dark.

I would like to say that, in my opinion, I think the credit for the transformation of Lower Clapton Road should go to people like the owners of Blondies. They have created a venue that attracts a diverse but friendly clientele and run it very professionally.

This venue in particular represented a positive change to the area. This is acknowledged by local residents who have never entered the bar, but have noticed the positive impact it has had.

I have been involved in the entertainment industry and the night time economy for 30 years and I have run some very successful events with them. I am very happy to recommend the management team at Blondies in their efforts to expand their business.

I know them to be trustworthy, responsible and a friendly team. Just the kind of licensees the borough needs.

Kind Regards,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

mixmag | THE FACE | KENDALL



**D5**  
Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

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**Blondies Brewery 449 AMHURST ROAD, HACKNEY, E8 2AJ**

1 message

28 November 2019 at 16:24

[REDACTED]  
To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk  
Cc: planning@hackney.gov.uk

Hello,

I'm writing to give my support to the proposed Blondies brewery.

The Blondies bar on lower Clapton has been a staple in the area and has provided a great base and platform for a community of musicians, artists and motorcyclist's to perform (always free entry) meet and hang out.

Blondies was always a place that we knew respects and takes pride providing live music, have played their my self many times. From playing at Blondies I've met other musicians and gone on to form other active bands which perform around London. This wouldn't have happen without Blondies.

Now with their association with Kerrang! Magazine, Blondies has huge touring bands performing, like Mastodon for example, Which which non of us could really believe.

I believe what is preposed for the brewery is exactly what the area needs. Blondies but bigger, with more space to help this underground community grow and help bring events and culture to the area which you couldn't find any where else.

Best wishes

[REDACTED]  
Hackney.



image0.jpeg  
121K



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D6**

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**Blondies Brewery at 449 Amhurst Road E8 2AJ**

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28 November 2019 at 16:15

To: sanaria.hussain@hackney.gov.uk, licensing@hackney.gov.uk

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Blondies Brewery at 449 Amhurst Road E8 2AJ

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Hi Sanaria,

I am writing to you in regards to the proposed Blondies Brewery at 449 Amhurst Road. As someone who has been a Hackney resident for 8 years I believe that the prospect of a new brewery will bring very positive outcomes for the local community.

Having a social space that provides somewhere for the local community to not only enjoy locally brewed beer, but will also be utilised for social events will greatly benefit the community. I have seen how Blondies bar on Lower Clapton Road promotes opportunities for people of all ages to host events, exhibit art, sell items at their markets or perform to a loyal crowd. With a new, larger premises brings new opportunities for local people to utilise the space to do this on a bigger scale and support other small businesses in Hackney.

The Blondies Brewery will create new opportunities for employment. Hackney currently has an unemployment rate for people aged 18-24 at 4.9% (Nomis October 2019), which is higher than the rest of London and the rest of the UK. Providing an event space with a brewery creates more jobs and also provides a space for creative people to participate in the events there. Blondies Bar is very approachable and welcomes new ideas and collaborative working.

I really do hope that other local residents also express the same excitement about the proposed space, and I look forward to visiting in the near future.

Kind regards,



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D7****Blondies Brewery**

1 message

28 November 2019 at 14:12

to: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk, planning@hackney.gov.uk

Hi,

Not sure if this is too late as the deadline was the 28<sup>th</sup> and I'm never sure if that is inclusive of the 28<sup>th</sup> or not if a time isn't specified as well.

Anyway, I'm writing to voice my support as a resident of Hackney for the proposed Blondies Brewery on Amhurst Road. Ever since Blondies opened four or five years, the dive bar has been a cultural reference point for Clapton/Hackney and has managed to attract literally some of the biggest and most legendary bands to play in its tiny venue and achieve worldwide notoriety which can only be a good thing for the residents of this borough.

I feel that if there proposed Brewery space is allowed to open then their good work within the community will only continue. Not only will the space create more jobs within the community, it will also create a space that can be used for many community events such as gigs, gallery openings and just a place to enjoy some beer and food. There's no way it isn't a good idea.

Thanks for listening and I hope you make the right decision on this one.



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D8****Blondies Brewery at 449 Amhurst road Hackney, E8 2AJ**

1 message

28 November 2019 at 12:55

to: "Licensing@hackney.gov.uk" <Licensing@hackney.gov.uk>, "Sanaria.hussain@hackney.gov.uk"  
<Sanaria.hussain@hackney.gov.uk>

Good Afternoon,

I am writing concerning the planned opening of Blondie's Brewery at Amhurst Road.  
Having frequented the establishment over the past couple of years, I can't stress enough what an inclusive, enjoyable and positive place it is.

Blondies has played host to some of the largest bands in the world as part of their K Pit series, giving punters the ability to attend brilliant concerts with world class acts in an intimate setting. I am not aware of any other venue in the UK that provides this sort of experience at at the moment.  
Apart from playing host to larger bands, Blondies has provided invaluable exposure to up and coming bands, allowing smaller acts a platform to perform.  
With the immense closure of nightlife venues over the past few years in the UK - this is something that is much appreciated and needed.

Blondies really is a dying breed in London, a friendly old fashioned rock and roll bar free of big corporate sponsorship.

It is a brilliant respite from some of the drab, homogeneous venues that seem to be taking over London. Independently and meticulously managed, Blondies really is a great asset to the community, and I can't find anything to fault it.

By expanding and regenerating, Blondies will be able to bring the same great experience to a wider audience, as well as provide more great experiences for the customers. I have always said the only thing letting Blondies down is it's size, so the idea of it expanding is a very welcome one indeed.

Kind Regards,

[Redacted signature]



Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D9****Blondies Brewery - 449 Amhurst Road**

1 message

28 November 2019 at 12:29

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk  
Cc: Hello Hello <hello@blondiesbar.co.uk>

Dear Sanaria and anyone else involved in the licensing council,

This is an email to show my support to the opening of Blondies Brewery at 449 Amhurst Road E8 2AJ.

I am an artist and a DJ and in the last three years, Blondies, from the smallest location in Clapton, have done so much for me and for every other creative person in our community, with the planning of shows, art fairs, beer tastings, album launches.

I can't even imagine how big their impact would be if they'd have the chance to open their own brewery and if they had more physical space to host and organise events. Events that would help Hackney to expand in terms of culture and social involvement.

Thank you,

E8



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D10****Blondies Brewery at 449 Armhurst Road Hackney, London E8 2AJ**

1 message

28 November 2019 at 11:25

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk  
Cc: hello@blondiesbar.co.uk

To whom it may concern,

On behalf of myself and The Great Frog, I would like to offer our support to Blondies Brewery in 449 Armhurst Road, Hackney E8 2AJ, London.

With venues and independent companies shutting down on a regular basis, it has been refreshing to see Blondies grow over the past couple of years, creating a social hub in their current location on Lower Clapton road, as well as giving musicians and creatives a platform to perform and thrive on.

Being an independent, alternative family business ourselves we are fully aware of the importance of hard work and support of the community to keep doing what we love, and we see the same running force behind Blondies. From hosting various events such as smaller pop ups and local gigs to Kerrang! K! Pit parties with internationally acclaimed global acts such as Mastodon playing their 50 people capacity dive bar, we would be thrilled to see their cultural contributions to the Clapton and Hackney area once they have a space that actually allows for them to thrive.

Best,

TGF Head Office & Music Manager

**The Great Frog Soho**  
2 Newburgh Street,  
London,  
W1F 7RD  
(+44) 020 7439 9357

**The Great Frog East**  
1-4 Holywell Lane,  
London,  
EC2A 3ET  
(+44) 020 7729 6240

**Los Angeles | New York | New Orleans | Tokyo**

[www.thegreatfroglondon.com](http://www.thegreatfroglondon.com)



**Blondies Brewery at 449 Amhurst Road E8 2AJ**

1 message

28 November 2019 at 09:57

To: "sanaria.hussain@hackney.gov.uk" &lt;sanaria.hussain@hackney.gov.uk&gt;, "licensing@hackney.gov.uk" &lt;licensing@hackney.gov.uk&gt;

Hello Sanaria,

I am writing to you in regards to the proposed Blondies Brewery at 449 Amhurst Road. I've live in Clapton for 7 years, and having seen the change positive impact blondies has had there believe them opening a new brewery would be positive for the local community.

I think that having a social space that provides somewhere for the local community to not only enjoy locally brewed beer, but also utilise for other social events will greatly benefit the community. The idea of local exhibitions and concerts is something that I would welcome in Hackney.

I really do hope that other local residents also express the same excitement about the proposed space, and I look forward to visiting in the near future.

Kind Regards,

A black rectangular box redacting the signature of the sender.

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D12****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

28 November 2019 at 00:19

To: licensing@hackney.gov.uk, Planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

I am writing to you with reference to - Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ

I have attended and volunteered at many music and social events at Blondies Bar since their opening, and been able to Dj and put on nights.

I can wholeheartedly say as a resident of Lower Clapton that to have permission agreed for the brewery would be a huge asset to the community both socially and musically.

I can vouch that this environment has had a long term benefit to my mental and physical wellbeing, giving that I have a environment that I feel safe and creative within.

Verity and Sharmaine have worked tirelessly from the start to continue this business that continues to be a highlight of London Culture, they deserve to carry on and develop the brand onto its next stage.

I feel that it is a wise for blondies to operate a late licence as it would allow people to be safe in a positive environment with the managers experience and respect for local area whom we all largely all part of.

I do hope to see the success of their application as I believe the Blondies brand has huge potential that should not be missed and that it is important for the people of Clapton and Hackney continue to make it one of the most interesting and culturally exciting places and we support venues, that gives younger musicians a place to perform and develop within a safe and welcoming environment.

Kind Regard

Median Road  
E5



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D13****Blondies Brewery at 449 Amhurst Road, Hackney, London, E8 2AJ**

1 message

27 November 2019 at 23:50

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

To whom it may concern,

I am writing with reference to Blondies Brewery at 449 Amhurst Road, Hackney, London, E8 2AJ.

As someone who has attended many events at Blondies, I can confidently confirm the great benefits the business has for the surrounding area and for the strong community it has built up since its founding. I greatly look forward to seeing this positive impact grow as the business continues to evolve and expand.

I would like to stress the impressive way in which Blondies cultivates and contributes to the creative network in the East London area and beyond - through genuine passion and a great deal of hard work, Blondies has built a truly meaningful relationship of support and encouragement between itself and countless bands, artists, photographers and other creatives who either frequent and network at the establishment, perform there or use the space for their events. This is not just apparent in the great wealth of music gigs hosted in the venue but also in other artistic events such as craft fairs and book and zine launch celebrations for local authors and creative collectives.

I look forward to watching this network flourish and thrive as the Blondies crew continue to apply their expertise to developing their brand.

Best regards,

██████████  
██████████ Skelton Close  
E8 ██████████



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D14****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

27 November 2019 at 22:53

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>  
Cc: "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>

To whom it may concern;

I am writing in support of plans to allow the proprietors of Blondies (currently situated at 205a Lower Clapton Road) to open a multi-purpose events space and brewery at the aforementioned address in Hackney. Not only has Blondies proved an incredible boon to the local community and area, acting as both a safe space to meet and entertain, but also as a beacon of cultural exchange for locals; where people can coalesce in the shared pursuit of what is surely any democracy's highest ideal - freedom of expression.

Having worked with Blondies on a number of occasions, it is my most sincerely held belief that the opportunity for Hackney council to grant them a second space will serve only to enhance the area, and generate an excitement for all those nearby that only such a space run by the proprietors of Blondies might have the capacity to achieve. We would also welcome the opportunity to continue working with Blondies and do our part to help contribute to what is already such a warmly loved establishment.

Please don't hesitate to contact me should you have any questions or require any further information.

Very best,

//



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D15****Blondies Brewery**

3 messages

27 November 2019 at 22:34

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk  
Cc: hello@blondiesbar.co.uk

Ref: Blondies Brewery @ 449 Amhurst Rd, Hackney E82AJ

Dear Sanaria and the licence & planning teams, I hope you're all really well, despite the rain.

I'm writing to you concerning the application by Blondies bar in Clapton, regarding the Amhurst Road brewery site.

Blondies bar is truly a local enterprise; it's owners live minutes away, it's staffed by Hackney-dwellers, and peopled with folk from the local community. Local bands play there, local DJs play records there (even have myself!) there have been food pop-ups, Christmas markets, swap meets etc etc. All of these events help make our community a brighter, more connected place, and in a time of social disconnectedness, and issues of mental health, these places that foster connection and community are imperative to a healthy city.

As well as the brewery, the Amhurst Rd site-plans include a gallery space, a live music venue & a flexible work space. There is an already existant community of people who would directly benefit from such spaces.

Hackney council had the foresight three years ago to grant a licence which converted an unused alley, into a thriving business, a business with an ethos of inclusion and community which has benefitted and brought life to the local area. It would be wonderful if you could have that same foresight this time around, in helping this much-loved local business to thrive & grow even further.

With very best wishes,

[Redacted]  
Hackney citizen & Blondies fan.

27 November 2019 at 22:34

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk  
Cc: hello@blondiesbar.co.uk

[Quoted text hidden]

27 November 2019 at 22:34

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk  
Cc: hello@blondiesbar.co.uk

[Quoted text hidden]



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**Blondies Brewery 449 Amhurst Road and London E8 2AJ**

1 message

27 November 2019 at 22:03

To: [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk), [sanaria.hussain@hackney.gov.uk](mailto:sanaria.hussain@hackney.gov.uk)

Hi,

I am writing in reference to Blondies Brewery 449 Amhurst Road, London E8 2AJ.

Since Blondies bar opened on Lower Clapton Road I have enjoyed the pleasant and enthusiastic atmosphere that this bar brings to the area, the entrepreneurs that opened it did so with a vision to bring something new and inviting to the area. I'm sure that even they were naive to how much they could bring to the area and the interest of people both local and from all four corners of the world.

I think the brewery would just enhance this feeling and I think that Blondies has a lot more to offer to this community.

The borough has sadly lost many great bars and venues and I think that it is important that we promote and give strength to those who have put so much effort in making such a unique establishment. I fully endorse such creativity and think the borough can only benefit from such positivity.

Thank you

██████████  
██████████ Mare street  
London



**Blondies brewery**

1 message

27 November 2019 at 21:28

To: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>, "planing@hackney.gov.uk" <planing@hackney.gov.uk>, "sanaria.hussaine@hackney.gov.uk" <sanaria.hussaine@hackney.gov.uk>

To who it may concern

Ive been part of blondies bar for over 3 years, its incredible to see how much it had grown and what amazing things did they achieved, the idea of them crating a brewery is heart warming, Sharmaine and Verity put so much back to the community around clapton, it would be a blessing to have them involved in hackney downs area. Its they life long dream to expand and suport more of the communities around them, pleas consider allowing them to do so, as its not just money making opportunity for those hard working girls, its live changing opportunity to make more and more people coming together and building society evolved around what people enjoy,

Thank you for hearing me out, hope you approve to their request it would make loads of young pll around hackney borrow proud.

Sincerely

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D18****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

27 November 2019 at 20:59

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>

To Whom it may concern,

I am writing this letter regarding Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ.

As a Hackney resident, Blondies is a bar that I regularly attend - for both the incredible selection of free live music and it's array of drinks.

The calibre of live bands available to watch for free at such an intimate venue is incredible - and like no other around. It's a great addition to the local community creating such a friendly, exciting atmosphere. I can only imagine the positive impact a larger space would make on the local area, allowing more people to enjoy Blondies and everything it has to offer.

I hope that this helps towards allowing an amazing brand to expand into something even more exciting.

Many Thanks,

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D19**

---

**Blondies Brewery at 449 Amhurst Road, Hackney, London, E82AJ**

1 message

27 November 2019 at 20:29

[REDACTED]  
To: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>, "Planning Enquiries (Shared Mailbox)" <planning@hackney.gov.uk>, Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

Dear planning, licensing and Ms Hussain,

I'm writing with regard the proposed Blondies Brewery at 449 Amhurst Road, Hackney, London, E82AJ. I'm a resident of E5 and Blondies bar has provided a great space for music and arts for the local community. I would love to see them able to expand to a larger space and continue to grow as a place to support and foster that community. I hope you'll consider this when reviewing their application, it means a lot to a lot of us!

Best regards,

[REDACTED]

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D20**

---

**Blondies Bar and Brewery application**

1 message

27 November 2019 at 19:23

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk, Planning@hackney.gov.uk

Good evening,

I am under the understanding the Blondies Bar is currently applying for planning and licencing in relation to their plans to open a brewery and bar here in Hackney.

I would like to formally add my support for this new business venture.

Blondies bar in the few short years it has been operating in Hackney has created a brand and venue which has now become world-renown. Blondies Bar attracts people to the area from all around the world and helps to reinforce the fact that Hackney is a vibrant cultural hub of London.

I believe that their new business venture will build on their success and show that Hackney is still a place for young exciting new businesses.

Here at Dark Arts Coffee we have made a home in Hackney and plan on staying in the area for years to come and really hope that Blondies new brewery will be here with us.

If you have any questions or need any further information please do not hesitate to contact me,

Kind regards,

--  
[Redacted signature block]



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**REF: Blondies Brewery at 449 AMHURST ROAD, HACKNEY, LONDON, E8 2AJ**

1 message

27 November 2019 at 17:26

To: [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk), [planning@hackney.gov.uk](mailto:planning@hackney.gov.uk), [sanaria.hussain@hackney.gov.uk](mailto:sanaria.hussain@hackney.gov.uk)

To whom it may concern,

We are writing to you in relation to Blondies Brewery at 449 Amhurst Road, Hackney, London, E8 2AJ.

We represent the band Old Horn Tooth, who have attended, and indeed been part of performing at many different events at Blondies Bar over the last few years. We can wholeheartedly endorse their sense of community and the importance they place on creating a safe and inviting environment for their customers, staff and performers. During our visits, both to attend events and to perform at the bar, we have witnessed the owners and staff forging strong bonds with locals and visitors alike. It is testament to them as professionals that they get the same faces and names attending regularly, both from the local community and people who come back from afar because of the amazing atmosphere the venue creates.

We are always impressed by the standard of clientele they attract. It is always an honour to play in front of a friendly and inviting crowd of people, such as the regulars that frequent the bar. We have always found the experience to be rewarding. It is amazing to play close up and personal with an audience such as this, but it only seems right that Blondies be given the opportunity to expand and grow into a larger space which would accommodate more people. This way they can bring their own brand of warmth and excitement to a larger audience.

As a London based band we know that it is important to have high quality venues and bars in the Hackney area so that ours, and many other artist's music can be made more readily accessible to the local community. We also appreciate a place that we feel comfortable in which to relax with an audience, which so many other venues do not offer.

In conclusion we feel that the expansion of the Blondies brand would be an exciting and prudent step forward for Hackney and it's community.

Your sincerely



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D22****Blondies Brewery - 449 Amhurst Road, Hackney, E82AJ**

1 message

27 November 2019 at 17:04

To: "Licensing (Shared Mailbox)" &lt;licensing@hackney.gov.uk&gt;, Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

To who it may concern,

I want to send an email in support of Blondies Bar's proposal for a new space and Brewery at 449 Amhurst Road.

In the years that Blondies has been open in Clapton they have had a huge impact on the local community; not only bringing the community closer together but by always being a space that has fostered and supported creativity and diversity (including allowing a platform for my own creative endeavours).

I have no doubt, that if granted this opportunity in Hackney they would be adding considerable value to the local area, and would be creating a new space that encourages creativity through music, art, and more, as well as being a venue that embodies inclusivity and acceptance.

On a personal note I consider Blondies a home from home, and this new location would provide another essential space for many of its friends and family as well as bringing additional revenue to the local area.

Thanks for your time and consideration,

The logo for PWR, consisting of the letters 'P', 'W', and 'R' in a stylized, blocky font. The 'P' and 'W' are connected, and the 'R' is separate. Below the letters is a decorative horizontal band with a pattern of small, stylized buildings and trees.

Design / Visual ART / Illustration



**Blondies Brewery at 449 Amhurst Road, Hackney, London, E8 2AJ**

1 message

27 November 2019 at 16:48

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Hello Sanaria and the Licensing team at Hackney Council,

I am writing to show my support for Blondies Brewery which I hope will be opening at 449 Amhurst Road, Hackney, London, E8 2AJ. I have lived in London for five years and all of them have been spent in Hackney as a musician and artist playing at The Waiting Room, Shacklewell Arms, MOTH Club and I'm glad to count Blondies as one of my favourites.

They have always been really supportive of the bands I have been in and I would love to see them expand their incredible community to a bigger venture. I've loved that these sisters own Blondies Bar in Clapton and I 100% support these wonderful women opening a brewery.

Please let me know if you have any questions, I'm more than happy to be contacted about this.

All the very best,

A black rectangular box redacting the signature of the sender.

**Blondies Brewery**

1 message

27 November 2019 at 16:46

To: [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk), [sanaria.hussain@hackney.gov.uk](mailto:sanaria.hussain@hackney.gov.uk)

Reference: Blondies Bar 449 Amhurst Road, London, E8 2AJ

Having grown up in Hackney and throughout my adult life worked exclusively in the Hackney "nightlife" scene, this being the first time I have written a letter of commendation for a venue shows how much significance Blondies Brewery holds. Blondies bar in Clapton is a cornerstone of what Hackney is and is to become. Blondies welcomes diversity and inclusivity, something that has been becoming noticeably harder to come by in the last few years. Blondies energy radiates, this is seen by the mass of regulars that come back again and again. Venues like Blondies are what make Hackney the buzzing hub after-hours. Venues like Blondies make Hackney the amazing borough we know and love.

Furthermore, the promotion of female lead enterprise is incredibly important for our borough. Giving women opportunities to spearhead and dominate EVERY aspect of society is crucial in creating a fair and equal society. I wholeheartedly believe in Blondies Brewery and I'd love to see what more these amazing women can and will create. These are just a couple of many reasons I fully support the creation and licensing of Blondies Brewery.

Kind Regards,  


**Blondies Brewery - 449 Amhurst Road Hackney, London, E8 2AJ**

1 message

27 November 2019 at 16:26

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Hi there,

I just wanted to reach out as a Hackney resident and a MASSIVE supporter of Blondies, not only as an amazing music venue and bar but also of the amazing girls taking charge of making it happen.

They have managed to create an incredible bar with an even better atmosphere and I can't wait for the new addition of the brewery which will be welcomed with open arms from the Hackney community I'm sure. And what better than the extended trading hours!

Thank you in advance for your time.

--

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**D26**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Blondies Brewery at 449 AMHURST ROAD, HACKNEY, LONDON, E8 2AJ**

1 message

27 November 2019 at 16:07

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>

Dear all,

Blondies Bar and the girls who run it have become a fantastic part of the local area and are set to keep on bringing a great community together with the plans for their new Brewery!

Blondies Brewery at 449 AMHURST ROAD, HACKNEY, LONDON, E8 2AJ

It's a very simple yes from me and many other that this should go ahead.

Please proceed!

All the best

[Redacted signature]



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Planning Support: Blondies Brewery, Hackney**

1 message

27 November 2019 at 14:30

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

██████████  
██████████ Collison Place  
Stoke Newington  
London N16 ██████████

I am writing to you with reference to Blondies Brewery at 449 Amhurst Road, Hackney, London E8 2AJ

I have attended many music and social events at Blondies Bar since their opening, as too have I had the satisfaction of DJing nights on occasion. I can wholeheartedly say that to have permission agreed for the brewery would be a huge asset to the community both socially and musically.

The Sisters have poured so much good into their business from the get-go and they deserve to be embracing this next exciting stage. I know many people that regularly attend the establishment to see friends, bands and try out their mindfully selected beers and ales all in keeping with the Blondies brand and customer.

The managers hold the safety of the customers and an awareness of their neighbourly requirements with upmost importance and respect, all whilst providing a great entertainment service.

I really hope to see success in their application as I believe independent business' should be supported and we need more music venues kept alive.

Yours truly,  
██████████  
  
██████████  
  
██████████

**Blondies Brewery at 449 Amhurst Road Hackney, London, E8 2AJ**

1 message

26 November 2019 at 20:39

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "planning@hackney.gov.uk" <planning@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>

To whom it may concern,

I am writing this in regards to Blondies Brewery at 449 Amhurst Road Hackney, London, E8 2AJ. As a local resident of the Hackney Downs/Clapton area this is important for me to push forward as I can see the benefits this would have on the area.

I have attended many events at Blondies bar and can honestly say that they have created a community of people who love returning knowing their wellbeing and happiness is the utmost importance of the staff. The bar, by doing this has created returning locals with this growing as the neighbourhood does.

Blondies continue to provide impressive live music in an intimate venue of different varieties for free. I feel that with a larger space this will allow them to grow and continue providing something unique on your doorstep.

Having pubs and bars that are readily available and so close in the area are so important especially with entertainment, building on this will benefit everyone living around the area!

Kind Regards,

[Redacted Signature]





Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Licensing application for Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

26 November 2019 at 17:08

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "planning@hackney.gov.uk" <planning@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>

To whom it may concern,

I am writing to you with regards to the licensing application for Blondies Brewery that I understand has been submitted for 449 Amhurst Road.

I have been living in Central London for over 15 years and I can honestly tell you that nowhere has come close to the amount of community spirit and welcoming that Blondies offers.

I live on Camden High Street, a very popular lively night spot with lots to offer, but I still find myself gravitating to Blondies at every opportunity I can get, to be greeted by a whole host of familiar faces many of which I now call my friends/family having met at Blondies.

The owners have worked so amazingly hard to create a creative, open minded space of wellbeing, put on many events and gigs, that seeing them expand in to the new space, could only be an amazing thing for old and new customers and the local community.

Thank you

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D30****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

26 November 2019 at 15:26

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Hi Sanaria

I hope you are well. I am writing to express my interest in helping Blondies secure their new premises. London venues and bars have been closing across the city for a number of years now, we need more people like those behind Blondies helping to put life back into this great city.

Not only a bar, this will look to cater to all aspects of our community whether it be a pop up space for artists and photographers or a music venue for up and coming new bands. These types of spaces are few and far between and London needs more. We have had closures of some of my favourite places and venues in the last decade The Borderline, The Astoria, Mean Fiddler and more recently Big Reds. This has a huge impact on the culture of the capital, less venues, means less touring bands/musicians and ultimately, less tourists and revenue they bring.

I hope you agree that Blondies new space will be a great benefit of the community and hopefully this is the first of many similar spaces beginning to emerge.

thanks

--



Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

**D31**

## Blondies Brewery

1 message

[Redacted]

21 November 2019 at 18:19  
"sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>, "Planning@hackney.gov.uk" <Planning@hackney.gov.uk>, "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>

Hi,

It will be a dream come true if Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ opens.

Everyone is so nice and makes you feel so welcome, having a bigger space will for sure bring more people together.

Best Wishes

[Redacted]

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1 message

19 November 2019 at 15:47

To: licensing@hackney.gov.uk

Cc: [REDACTED]

I have been to Blondies bar, and it was shockingly small, but such a cool event, by cool women in charge! We really would love Blondies to have a bigger place. It would be fantastic to have a new place to see bands and art shows. Please give them a license!

**D33**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Blondies brewery at 449 amhurst road hackney, london, e8 2aj**

2 messages

[REDACTED]

To: "Licensing@hackney.gov.uk" <Licensing@hackney.gov.uk>, "Sanaria.hussain@hackney.gov.uk" <Sanaria.hussain@hackney.gov.uk> 19 November 2019 at 13:51

Hello,

I am writing to offer my support for the application for Blondies Brewery in Hackney Downs. I believe this space will make a huge positive impact on the local community in Hackney, bringing exhibition space to support local creatives, as well as a venue to expose upcoming musicians, and further building on the friendly, inclusive environment they have brought to my area with their bar on Lower Clapton Road.

I hope you will grant them permission to go ahead with this very exciting plan!

Kind regards,

[REDACTED]

--

[REDACTED]

Licensing (Shared Mailbox) <licensing@hackney.gov.uk>  
To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

19 November 2019 at 14:12

Kind Regards,

Licensing Service  
London Borough of Hackney  
Tel: 020 8356 2431  
Email: licensing@hackney.gov.uk  
www.hackney.gov.uk/licensing  
[Quoted text hidden]

**D34**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Blondies Brewery at 449 Amhurst Road**

1 message

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

19 November 2019 at 11:41

Dear Hackney Council,

As a Hackney resident I wish to express my support of a new venture in Hackney by beloved neighbour Blondies. As a loyal customer of theirs, and now more recently a friend, I think we need more places like this in our area. It's always a welcoming and friendly environment where I feel I can be myself. I believe that the new venture, Blondies Brewery at 449 Amhurst Road, Hackney E8 2AJ, would have a positive impact on the community as it will provide a safe space to relax, work and socialise. We need to support more independent businesses, especially ones that offer the possibility of showing art exhibitions, hosting pop up events for local creatives, and as a venue for live music, which Blondies Brewery is planning to do. All in all I feel this would have a positive impact for Hackney and hope you can see this too.

Many thanks,





**D35**

Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

## Blondies Brewery

1 message

to: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk> 18 November 2019 at 15:08

To whom this may concern,

I am writing in complete support and encouragement of Blondies Brewery opening in Hackney Downs. I am a regular parton of their Bar (Blondies) in Clapton. And always found they provided a safe and all inclusive environment for everyone to enjoy. I have never had one bad night there, the owners are caring and inviting people which are well known to patron, they are very talkative with everyone which is very welcoming.

They regularly put on events to support small businesses for example, their annual Christmas fair. This invites any small business (which are normally just starting up as a second jobs/income for young people) to sell their products free of charge in the Bar. Many of these business are for example local artists or design their own clothing label.

They also host charity nights. The last one, I even helped to organise, was for the The Maytree housing respite (may tree.org.uk) for anyone feeling suicidal needing to be in a safe space. Blondies helped us greatly by promoting the night on their social media, providing food with all profits going towards the pot, as well as a percentage from the bar takings. We raised over £750 for the charity, and they were a huge part of that.

They are also really involved with the LGBT community. Any one is welcome and no abuse is tolerated. Many of employees are part of that community too. They create nights and promote their bar as a welcome place for the LGBT community to feel safe and supported.

They are also huge supporter of local musicians. They host weekly music nights for people to play live wether that be bands or DJ's. This really helps bring people together and connect while enjoy music. They promote every band on their social media as a way to help promote these musicians music. They never charge at the door, even for well known artist, this espeically helps anyone struggling with mental health like my self on a low income needing to get out and socialise without any pressure to drink alcohol but come and enjoy music.

I feel with all of the above Blondies is not just a small business wanting to expand their venture with their Brewery but also a vital positive part of the community. They aren't just young entrepreneurial women but they completely involve themselves in helping others wether that be other local businesses, the arts or LGBT community.

Thank you very much  
Kind Regards

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D36****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

to: [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk), [Planning@hackney.gov.uk](mailto:Planning@hackney.gov.uk), [sanaria.hussain@hackney.gov.uk](mailto:sanaria.hussain@hackney.gov.uk)

18 November 2019 at 13:57

Dear Madam/Sir

The foundations of the music industry lie in independent live music venues. Some of the biggest artists of all time such as Florence + the Machine, The Who, David Bowie, Blondie, and many more, wouldn't exist if it wasn't for independent music venues hosting shows for them. In the last few years, many of London's favorite venues have faced the scares of closure: The Social, Borderline, Five Bells and Birthdays. With the closures of some of these venues, it may seem the interest in live music is decreasing but in fact, it really isn't. The interest in live music is forever growing as these music venues allow opportunities for young people that they never knew existed. People can discover their creativity in these spaces and these venues give them opportunities to carry this further than they could ever imagine.

Blondies Brewery would not only give local people opportunities in the music industry, it will also open up new avenues for other creatives too; areas such as tattooing, bar work, photography, lighting and sound design, all of which can change a career path and open new doors for anyone in no time at all. As a self-funded music promoter, I know full well the opportunities that can arise for people in the industry, and I'd love to see more venues open that can fuel these!

Please do consider the wonderful effect this venue can have on your community.

Thanks



facebook banner with logo.jpg  
3383K

**D37**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**BLONDIES BAR**

1 message

17 November 2019 at 13:25

To: [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk), [Planning@hackney.gov.uk](mailto:Planning@hackney.gov.uk), [sanaria.hussain@hackney.gov.uk](mailto:sanaria.hussain@hackney.gov.uk), [hello@blondiesbar.co.uk](mailto:hello@blondiesbar.co.uk)

Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ

I'm writing this in regards of blondies bar and brewery. This place is not only just a bar to me, but a place where I feel safe and feel like I am home. Not only have the owners provided me, my friends and almost everyone I know a place for like minded people to come together and Listen to music we love, Amazing drinks and an OUTSTANDING atmosphere surrounded by the most genuine people I've met in London. The bar staff are some of the kindest and hard working too. Without blondies my life would be very boring and I would never have met the people that are now my best friends.

What this place does to clapton makes it unlike any other east London bar. It helps our friends come together to laugh, feel loved and be ourselves. Everyone I speak to is So excited for the brewery!!!! These two young woman who own the bar work so hard to bring the best, and they kill it every time.. and if you havnt been in yet then do so!!! And you'll know exactly what I am speaking of. Thankyou for reading :))

Sent from my iPhone



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D38****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

17 November 2019 at 09:25

To: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>, "Planning Enquiries (Shared Mailbox)" <Planning@hackney.gov.uk>, Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

Hello,

Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ will be the best thing to happen in Hackney!!! With Hackney forever growing and getting better in time, Blondies will continue to help move with the growth of this amazing area!

Please let this become a reality as the bar is more than just a place for having drinks its family run and it is very warming/ welcoming to anyone who visits. I love going to watch bands play there and think if they had the more space they could really enhance the community.

Thank you

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D39**

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**Blondies Brewery**

1 message

16 November 2019 at 12:29

To: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>, "Planning Enquiries (Shared Mailbox)" <planning@hackney.gov.uk>, Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

To the team at Hackney Council,

I've just heard about the new Blondies Brewery at 449 AMHURST ROAD, HACKNEY, LONDON E8 2AJ - and couldn't be more thrilled.

I've been bouncing around various cities this last year and have come across so many brilliant community spaces, only to (sadly) come back home to Hackney and struggle to find the same on our home turf.

What the Blondies team are proposing with the space at Hackney Downs sounds incredible, and I'm proud to be a Hackney local championing their new endeavour. We are a great borough and need more fully supported community spaces that allow us all to nurture and enjoy (!) new music, food, art and local businesses - exactly what this brewery would offer.

I sincerely hope, as part of the Hackney community, you're able to do the same for the Blondies team and the space they're trying to build for us all.

I look forward to us all working together on this!

Regards

A black rectangular box redacting the signature of the sender.



**D40**  
Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

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**Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

16 November 2019 at 08:53

[REDACTED]  
To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Dear Hackney Council,

I am writing in regards to the new project that the sisters of 'Blondie's' are perusing.

Personally I believe this will be of great significance to our local community and bring the sense of well-being and family together.

Having know the area for 4 Years and the bar for 3. I have been supported by the people that I have met there through difficult times, been brought together through wonderful art and creativity.

This venture would create a space that anyone can use to create and express themselves which for me has great mental health benefits amongst other things. It will bring us all together even more and I am 100% behind it as you guys should be.

Thanks.

[REDACTED]  
Sent from my iPhone



**Blondies plan**

1 message

15 November 2019 at 21:39

To: licensing@hackney.gov.uk, planning@hackney.gov.uk, sanaria.hussein@hackney.gov.uk

Hi

Just wanted to say Blondies has Supported us by giving our band Shjrunkn Heads (a Hackney-based Band) a platform to perform, and also has provided a community-based space for like-minded music fans to gather and socialise. It's a special place, with a big heart, that has done a lot with it's current tiny space.

So I'm excited to hear that they are planning to expand and hope that these plans will be supported by Hackney's powers that be, and I can imagine they will do even greater things for live music in the borough given the opportunity.

Best regards

Sent from my iPhone



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D42****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

15 November 2019 at 10:15

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

To whom it may concern,

I am writing this letter in relation to Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ.

Having attended countless events at Blondies Bar, I can with great confidence endorse their penchant for community and the importance they place on the wellbeing of their customers and the surrounding area. The bar has, over the last few years, cultivated incredibly strong bonds with the locals, a fact that becomes somewhat self-evident when seeing the same names and faces frequent the establishment week in week out.

In addition, I have always been impressed by the calibre of artists that Blondies has managed to attract to their venue, allowing a lucky select few individuals to see their favourite bands up close, in person and entirely free. It follows that should they be given the means to open up a larger space, this trend will continue to grow and evolve with them.

As a resident of Hackney Downs I know all too well the importance we all place on having readily available, high quality bars and pubs a stone's throw from our doorsteps. I have been lucky enough to live so close to Blondies as to be able to sample their fantastic beers on numerous occasions, and would be remiss not to help facilitate the expansion of their brand (for both the local community and myself!)

All the best,



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D43****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

14 November 2019 at 20:39

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

To whom it may concern

As a long term Hackney resident, I am writing to express my full support for the opening of Blondies Brewery in Amhurst Road.

I believe the combination of the brewery and the multi purpose function space would be a perfect fit for the community of Hackney and its arts and music scene.

I have known Verity and Sharmaine for a number of years and can attest to the positivity and vibrance they have already brought to the community.

I believe this proposal would be a tremendous addition to the area.

Please do not hesitate to get in touch if I can be of further assistance in this matter.

Kind regards

Mildenhall Road

E8

**Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

14 November 2019 at 19:32

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk  
Cc: hello@blondiesbar.co.uk

To whom it may concern,

I am writing in praise of Blondies and in hope of helping them with their license as they aspire to grow their business. They have cultivated such a beautiful community of like minded creatives within east London I hope this will only continue with their new space.

There are such few places in the community that are still open where everyone can play with their bands, show their art, spread their love and this is one business that continues to fight for that.

Please do us all a favor and help give them this opportunity as it represents an opportunity for all of us !

Thanks,

[REDACTED]

[REDACTED] Newington green road  
N14 [REDACTED]

[REDACTED]

**Blondies Brewery 449 Amhurst Road Hackney, London e8 2aj**

1 message

14 November 2019 at 13:56

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Hey Sanaria,

I hope this email finds you well. I am writing in regards to new Blondies Brewery at Hackney Downs. I have being a Clapton resident and Blondies patron for roughly four years now and I can't emphasise enough how impactful it has been to have such amazing female leaders/ business owners join our community.

The Blondies team have worked tirelessly to create an engaging, safe space for people of all identities, genders and PoC. As a young woman working in hospitality it's crucial that we have other women to look up to and mentor us, Verity and Sharmaine are leading examples in our Clapton community who actively support young local artists, musicians and creatives. I have had the pleasure of working alongside them in creative projects and their dedication to investing back into the community is nothing short of commendable.

I very much look forward to Blondies new business ventures and trust that the Hackney Council will support them.

If you have any questions please don't hesitate to get in touch.

Sincerely,  


**D46**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Blondies Brewery 449 Amhurst Road**

1 message

14 November 2019 at 13:19

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Reference - Blondies Brewery at 449 Amhurst Road, Hackney, London, E8 2AJ

To whom it may concern,

I am writing to you in regards to Blondies and their venture to open up a new brewery/exhibition space/venue space/safe space for creatives and all walks of life to come together.

Blondies Bar (Clapton) has already made such a huge impact on the community in which it sits. Offering constant free entry music shows, exhibitions and launch party's for artist's, magazines ect. In such a divided time in which we live, spaces like Blondies are absolutely vital, especially in such a bustling, creative, metropolitan city like London.

I myself run a music and art's magazine which also puts on music shows and Blondies has given us the opportunity to put on free shows by offering budgets for promoters and the bands. Without venues like Blondies the London music scene would crumble. Spaces like this allow new bands and promoters to hone their craft in a safe and risk free environment.

I'm also a professional freelance photographer and Blondies also has hired me to shoot events there and are always supporting new young creatives.

Blondies Brewery will be another safe space for new art, music, discussion and collaboration and in a time where so many independent venues and gallery's are closing, now is the perfect time to back this.

Thanks for your time.

—

Best,

**SAXON**





Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Blondies**

1 message

14 November 2019 at 12:50

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Hi Sanaria,

Hope you're having a lovely week.

We've seen this week that Blondies are looking to start their own Brewery and space in Hackney Wick. We just wanted to let you know that without the people who run Blondies London would be a far worse off place. Not only are they adding to the culture of a city that seems to be losing its identity by the minute they are also providing a space for people of any background to go and enjoy themselves and being able to feel safe while doing it.

Personally, for us, we're a Heavy Metal band that tours the UK & Europe and have just signed a deal with one of the most important US labels within our genre and we never could have done it without having the opportunity to play the likes of Blondies. For us its the best small venue in the UK and a place we're proud to call one of our homes. Them being given the opportunity to expand will only increase the positive impact they have on not just the area but also internationally with it becoming an important tourist spot for the heavy metal & punk rock community.

Blondies for ever

[https://noisey.vice.com/en\\_us/article/zmza48/calligrams-blackened-hardcore-goes-straight-for-the-jugular](https://noisey.vice.com/en_us/article/zmza48/calligrams-blackened-hardcore-goes-straight-for-the-jugular)

"Prepare to have your mind fucked" - Metal Hammer Heroes of 2017: New Wave of Extreme (8/10)

"The subtlety of a napalm-and-broken-glass cocktail" Kerrang! (KKKK)

"Unique and total without sacrificing a lick of cathartic hostility" - Noisey

"Calligram is fuckin' bonkers live" - Kim Kelly

"Purveyors of some of the blackest, darkest music I've heard in ages & my god, they're so good at it" - Alex Baker, Kerrang! Radio

"A grim and atmospheric slice of extreme darkness" - Terrorizer (8/10)

"A sound and fury reminiscent of Celeste" - Zero Tolerance

"(Askesis) is a brutal and emotionally draining experience, and it's up there with the year's best black metal releases. Jump on Calligram's bandwagon now, because it's about to get awfully full very soon." - Punktastic

"There's an undercurrent of unflinching, uncompromising nihilism underlying the band's sound" - No Clean Singing

"One of the most exciting new extreme metal bands of the year" - Sunday Sport (4/5)

**Blondies at 449 Amhurst Road, Hackney, E8 2AJ**

1 message

14 November 2019 at 10:45

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "sanaria.hussan@hackney.gov.uk" <sanaria.hussan@hackney.gov.uk>, "planning@hackney.gov.uk" <planning@hackney.gov.uk>

Hi all,

Please take this e-mail as my support for the Blondies Brewery proposal. As a resident of E5 I love their bar and think this would be a great addition to the Hackney Borough!

With thanks,



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**Blondies Brewery at 449 Amhurst Rd, Hackney E8 2AJ**

1 message

13 November 2019 at 20:11

To: [REDACTED]  
To: [licensing@hackney.gov.uk](mailto:licensing@hackney.gov.uk), [sanaria.hussain@hackney.gov.uk](mailto:sanaria.hussain@hackney.gov.uk)

To whom it may concern,

We fully support 'Blondies' move to 449 Amhurst Rd. We've played and DJ'd at their current venue many times and enjoyed a well-organised and coordinated set-up. We believe honest venues like this are needed to give local bands an opportunity to play live, and an affordable option for fans of live music.

Kind regards,

Magic Moss (Hackney-based band)



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

---

**Blondie's Licensing Application**

1 message

13 November 2019 at 14:26

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Greetings!

I'm writing this email to support their current plans to open a second venue. Having lived behind their current venue for a little under two years I can say they've done nothing but support the local community, local musicians and employ local people.

It's not that common to have female owned food and beverage operations and I believe Hackney council should support the owners as they seek to expand their business, employ more people and bring more value to the Clapton community.

Warmest Regards,

A black rectangular box redacting the signature of the sender.

**D51**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Blondies Brewery at 449 Amhurst Road E8 2AJ**

1 message

13 November 2019 at 13:08

To: "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>, "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>  
Cc: "hello@blondiesbar.co.uk" <hello@blondiesbar.co.uk>

Hi Sanaria,

I am writing to you in regards to the proposed Blondies Brewery at 449 Amhurst Road. As someone who has lived in Clapton for two years now, and on Amhurst Road itself for two years before that, I believe that the prospect of a new brewery will be nothing but positive for the local community.

I think that having a social space that provides somewhere for the local community to not only enjoy locally brewed beer, but also utilise for other social events will greatly benefit the community. The idea of local exhibitions and music events is something that should always be welcomed in such an exciting, vibrant place as Hackney. I have seen how Blondies bar on Lower Clapton Road has had such a positive impact on the neighbourhood, and I can only imagine the contribution an exciting new brewery would bring.

I really do hope that other local residents also express the same excitement about the proposed space, and I look forward to visiting in the near future.

Kind Regards,

architecture + interior design

london + prague

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RIBA National Awards 2019 (Winner) - Pitzhanger Manor &amp; Gallery

RIBA London Regional Awards (Winner) - Pitzhanger Manor &amp; Gallery

New London Awards 2019 (Winner) - Pitzhanger Manor &amp; Gallery

AJ Retrofit Awards 2019 (Winner) - Pitzhanger Manor &amp; Gallery

**Blondies Brewery**

1 message

13 November 2019 at 13:06

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Hey there,

I'm writing to recommend Blondies as a perfect business to take up a new space at 449 Amhurst Road, E8 2AJ.

Over the years Blondies has grown from a small group into a key part of the scene of London. Its clear given the consistent (and growing) crowd they attract that a larger space, with more room to develop their brand, is the natural way they're progressing. It'll give them the opportunity to branch out from not only being an evening venue, but put on events day to day, catering for even more people now than they already do.

At this point I couldn't think of anyone better to approve this space for.

Many thanks



**BLONDIES - Brewery - Hackney Downs**

1 message

13 November 2019 at 12:32

To: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>, sanaria.hussain@hackney.gov.uk  
Cc: hello@blondiesbar.co.uk

To Whom this may concern,

This is a letter of support for BLONDIES and there dream of opening a brewery in Hackney Downs.

Since they opened in Clapton they have been nothing but a positive impact on the community, they have provided a sanctuary for creators, artists and the general public to come work and enjoy themselves.

They aim to provide a space which supports the local community, whether that's a student art show, a live music show for an album release or a local chef's pop up restaurant.

We believe this can only be a positive thing and would love to see it come into fruition.

Hope you have a great day.

Yours sincerely,



**VAGABOND**  
TATTOO



Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D54**

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**Licencing for proposed Blondies Brewery**

1 message

13 November 2019 at 12:14

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk>

Dear Sanaria / licencing department at Hackney Council,

I'm writing to show interest and agreement that the proposed Blondies Brewery at 449 Amhurst Road Hackney should be permitted the licence it has applied for.

Blondies Bar has proven itself to be an incredibly rewarding space in Lower Clapton, I believe it has added to the continued uniqueness of Chatsworth Road and has become a pillar of the local community. By granting licence to their new Brewery and events space it will allow the local community to continue to experience the vibrant alternative music scene they have added to this part of East London. These guys clearly have a passion for what they do and it's a given that they will make a success of their new space, not only in keeping a vibrant and happening Amhurst Road going, but also creating a new space for community, talks, events, workshops and of course live music.

I trust you'll make the right decision in allowing these hard working individuals the licence that they truly deserve to create this amazing new space.

All the best,



**D55****Blondies Brewery at 449 Amhurst Road, E8 2AJ**

1 message

13 November 2019 at 11:59

To: "sanaria.hussein@hackney.gov.uk" &lt;sanaria.hussein@hackney.gov.uk&gt;, "licensing@hackney.gov.uk" &lt;licensing@hackney.gov.uk&gt;

To whom it may concern,

Please find this email as my complete support and insistence that the above mentioned Blondies Brewery, provides the community with a space in which we can not only enjoy socially but also as a public marketplace.

Public spaces are undeniably essential in every community but this brewery would not only engage more members of their already established community, it would also give artists a viable platform to showcase their work and create social bonds which are necessary for the economic success of any small business.

A space such as this would significantly add to the neighbourhood's already unique identity, making it more of an attraction for investment and economic endeavours.

Kind regards,

Sent from my iPhone

**D56**  
Sanaria Hussain <sanaria.hussain@hackney.gov.uk>**Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

**Dan Graham** <dan.g@hype-lab.co.uk>

13 November 2019 at 11:53

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

To whom it may concern,

I can wholeheartedly say as a forever customer at Blondies, Lower Clapton Rd. The Blondies team have built a diverse community of sociable friendly people from all over London over the past 4 years.

From bringing people together through showcasing live bands, to their themed DJ nights, to just being the friendly people that they are, I have no doubt that the Blondies Brewery will continue the positive effect they have already bestowed onto the community.

Thanks,  
  
 Blundell street, London 

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D57****Blondies Brewery at 449 Amhurst Rd, Hackney E8 2AJ**

1 message

[REDACTED]

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, "sanaria.hussain@hackney.gov.uk" <sanaria.hussain@hackney.gov.uk> 12 November 2019 at 19:27

To whom it may concern,

I would like to support the endeavours of those involved in the potential for 'Blondies' to occupy 449 Amhurst Rd and use as a social/live music/bar and venue. As a resident in the area for almost 15 years, and more recently Walthamstow, I have seen first hand the positive impact such businesses have had in both boroughs. Not only do they attract people from the wider community to the area, but they provide an opportunity for those closer to become involved in a variety of different events which can only be a good thing in my opinion.

As a customer of 'Blondies' in Clapton, I have been impressed by the varied demographic their business draws. Their gigs/events attract a healthy mix of people who enjoy their evenings with respect for each other, which is heartening. As someone who works in the non-profit sector, specifically music, I must support any venture promising to provide such opportunities for young people.

Kind regards,

[REDACTED]



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D58****Re: Licensing application for Blondies Brewery at 449 AMHURST ROAD  
HACKNEY, LONDON, E8 2AJ**

1 message

[REDACTED]  
to: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

12 November 2019 at 18:46

To whom it may concern,

I am writing to you with regards to the licensing application for Blondies Brewery that I understand has been submitted for 449 Amhurst Road.

I am a firm believer that if this license were to be granted it would help enable a new addition to be added to Hackney's already vibrant and varied tapestry of local social community enterprises.

Having been a regular patron of Blondies existing establishment on Lower Clapton Road for some time now, I believe passionately that the spirited and enthusiastic owners will build a further centre of inclusivity and acceptance for all customers in the local area should they be able to open Blondies Brewery.

My understanding is that this will not only be a thriving local business producing its own beer of an extraordinary quality, it will also provide the opportunity for local artists, musicians and creatives to showcase their work in the associated "tap room" area.

I sincerely hope that you grant the license for this application and I get to experience the continued growth of the success of Blondies in their new premises.

Many thanks,

[REDACTED]  
Sent from Yahoo Mail for iPhone



Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D59****Blondies brewery licensing**

1 message

[REDACTED]  
to: Licensing <licensing@hackney.gov.uk>, sanaria.hussain@hackney.gov.uk

12 November 2019 at 18:53

Hello,

This is in reference to the application submitted by Blondies brewery (449 amhurst road)

I'm getting in touch to support their application. The management from Blondies bar in Clapton has continuously shown great involvement with the local community. We need more places like this in Hackney, and I hope that they will be able to expend their great work to another venue in the borough.

As a fellow business owner in Hackney, I can say from an experienced point of view that I truly believe this will be positive for the community.

All the best to them.

Kind regards

[REDACTED]

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D60****Blondies Brewery at 449 Amhurst Road, Hackney, London, E82AJ**

1 message

to: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

12 November 2019 at 18:34

Good evening,

I am writing to show my support for the proposed Brewery to be opened in Hackney Downs by the owners of Blondies bar on Lower Clapton Road.

Blondies business model is excellent because not only does it operate with a very strong community mentality, they treat customers like friends and family as well as patrons.

In a rapidly increasing privatised sector its nice to see independents like Blondies have the chance to grow their brand and ethos to greater pastures.

I feel their expansion to the brewery and the potential for events with live music and art is really integral to keeping Hackney the most interesting and creative borough of London. With their track record of getting very successful and popular artists to perform in a 50 capacity venue its no telling what they can achieve in the future.

It's business' like Blondies that keep London 'London' and should be encouraged to grow and succeed.

Thank you for taking the time to read my email.

Best regards

██████████  
██████████ Powell Road  
Hackney  
London  
E5 ██████████



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D61****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

to: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

12 November 2019 at 18:02

To whom it may concern,

I can wholeheartedly say as a forever customer at Blondies, Lower Clapton Rd. The Blondies team have built a diverse community of sociable friendly people from all over London over the past 4 years.

From bringing people together through showcasing live bands, to their themed DJ nights, to just being the friendly people that they are, I have no doubt that the Blondies Brewery will continue and grow the positive effect they have already bestowed onto the community.

Thank you!

Sanaria Hussain <sanaria.hussain@hackney.gov.uk> **D62****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

to: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

12 November 2019 at 17:47

Greetings,

I am writing in support of the opening of Blondies Brewery.

As London transplant, Blondie's Bar was amongst one of the top reasons my husband and I chose to live in Clapton. In our view, they (along side a few other wonderful local businesses) have contributed in a great way to creating a sense community, bringing culture and developing a sense of pride for our area.

Having Blondie's just over the road from where we live has meant that there was always a bit of music and culture to participate in and things for us to get excited about and invite our friends too.

More than being a great venue, the owners and staff at Blondie's also provide excellent community support - from letting other aspiring business owners do pop ups in their venues, to letting local musicians, chefs and DJ's try to get a start with collaboration events.

Sincerely,

██████████  
████████████████████  
Powell Road  
E5 ██████████  
██████████

**Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

12 November 2019 at 17:22

To: "licensing@hackney.gov.uk" &lt;licensing@hackney.gov.uk&gt;, "sanaria.hussain@hackney.gov.uk" &lt;sanaria.hussain@hackney.gov.uk&gt;

Dear Hackney Council,

I'm writing to express my sincere support for the application made by Blondies Brewery to open a space at 449 Amhurst Road, Hackney, E8 2AJ

I have known the folks at Blondies for a few years now (both through my own employment at Beavertown Brewery and as a customer of theirs at their great little bar in Clapton) and have always found them to be wonderful hosts and very respectful of their local community. I truly believe their new space would be a great addition to the Hackney scene, especially given their ideas around promoting a variety of endeavours; such as music, art and food & drink.

I've no doubt that they would conduct the venue in a professional and respectful manner, as well as boosting the local economy with their infectious enthusiasm for all things fun and inclusive.

I hope you take this email on board when making your decision regarding their application as I'm really confident they would be a wonderful addition to the great borough of Hackney!

Sincerely,



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D64****Ref: Blondies Brewery @ 449 Amhurst Road, Hackney, London, E8 2AJ**

1 message

13 November 2019 at 12:46

To: licencing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

**Ref: Blondies Brewery @ 449 Amhurst Road, Hackney, London, E8 2AJ**

To whom it may concern,

I am writing this email to show my support and belief that the proposed Blondies Brewery, mentioned above, would be an invaluable addition to the Hackney community.

In a city where true grass roots creative spaces are dwindling I believe that the Blondies Brewery and its team would provide a very much needed space for not only members of a well established arts and music community to perform and to showcase their work but it would also support, nurtured secure a platform for the future of the arts in the area.

Not only this but a venue such as this would only go further to promote and add to Hackneys already unique reputation as richly diverse, creative and forward thinking area that supports small businesses and the creativity of its residents.

Kind regards,





Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D65****Re: Blondies 449 Amhurst Rd Hackney E8 2AJ**

1 message

**Blondies Bar** <hello@blondiesbar.co.uk>

13 November 2019 at 23:11

To: Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

On Wed, 13 Nov 2019 at 16:27, Adam Brinkworth &lt;adam@brinkworth.co.uk&gt; wrote:

To whom it may concern,

I am writing to confirm my support for the business development of Blondies at the location of 449 Amhurst Rd. Having owned and run a local company for the last 30 years it has come to my attention how important locally relevant community social companies are! Blondies is one such business with a huge power to increase the positive impact on local community with a wide variety of cultural multi disciplinary events. It already has a strong following and delivers inspired events hosting live local music and art performances and mixed cultural events. The new proposals increase the offering to educational and work related events and offer more employment and community building activities. I am incredibly impressed with the all female management team that have a spirited and unique spirit that brings a valued contribution to the local scene in Hackney.

Yours sincerely

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] Ellsworth Street

London, E2 [REDACTED]



www.blondiesbar.co.uk

205A Lower Clapton Rd E5 8EG



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D66****Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**

1 message

21 November 2019 at 09:31

To: licensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

To Sanaria and the licensing department,

I am a Hackney resident and wanted to voice my opinion that the proposed Blondies Brewery at 449 Amhurst Road will be a positive new addition to the area.

It's always a great boost to the local area to have a new high quality establishment. It's what makes Hackney such a unique place.

Kind regards,  




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**Blondies Brewery ,449 Amhurst Rd, Hackney,London, E8 2AJ**

1 message

28 November 2019 at 20:20

[REDACTED]  
To: sanaria.hussain@hackney.gov.uk

To Whom It My Concern.

As A Hackney resident for 8 years, Id Like to give my full support, to the establishment in question Blondies Brewery.I can see this Business having an improvement in Our community....

Thant you,sincerely [REDACTED] E5 [REDACTED]

**D68**

Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

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**Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ**1 message

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13 November 2019 at 10:25

To:  icensing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

To whom it may concern,

Please find this email as my complete support and insistence that the above mentioned Blondies Brewery, provides the community with a space in which we can not only enjoy socially but also as a public marketplace.

Public spaces are undeniably essential in every community but this brewery would not only engage more members of their already established community, it would also give artists a viable platform to showcase their work and create social bonds which are necessary for the economic success of any small business.

A space such as this would significantly add to the neighbourhood's already unique identity, making it more of an attraction for investment and economic endeavours.

Kind regards,





Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**D69****(no subject)**

1 message

To: sanaria.hussain@hackney.gov.uk

12 November 2019 at 14:14

**REFERENCE:**

Blondies Brewery at 449 AMHURST ROAD HACKNEY, LONDON, E8 2AJ

Dear Sanaria,

Blondies bar is the best space in london for live music and hangin out with friends.

It does nothing but good for the local community and they deserve more and more space to expand and keep doing what they do.

Lot's of Love, [REDACTED]



Sanaria Hussain &lt;sanaria.hussain@hackney.gov.uk&gt;

**Blondies Brewery, 449 Amhurst Road, Hackney, London, E8 2AJ**

1 message

27 November 2019 at 16:27

To: licencing@hackney.gov.uk, sanaria.hussain@hackney.gov.uk

Dear Sanaria, dear Hackney council,

I'm writing in support of the establishment of the Blondies Brewery on Amhurst Road, Hackney. I have been a frequent visitor of their bar ever since it's opened a couple of years ago and just found out about their plans to open the brewery which I definitely welcome. I have been a resident in Hackney for more than 10 years now and this is something I would think of as a valuable addition to the area. Blondies has managed to establish an institution which is known for its great sense of community and to allow for this to grow even further would mean so much to me and I'm sure to many other frequent visitors as well.

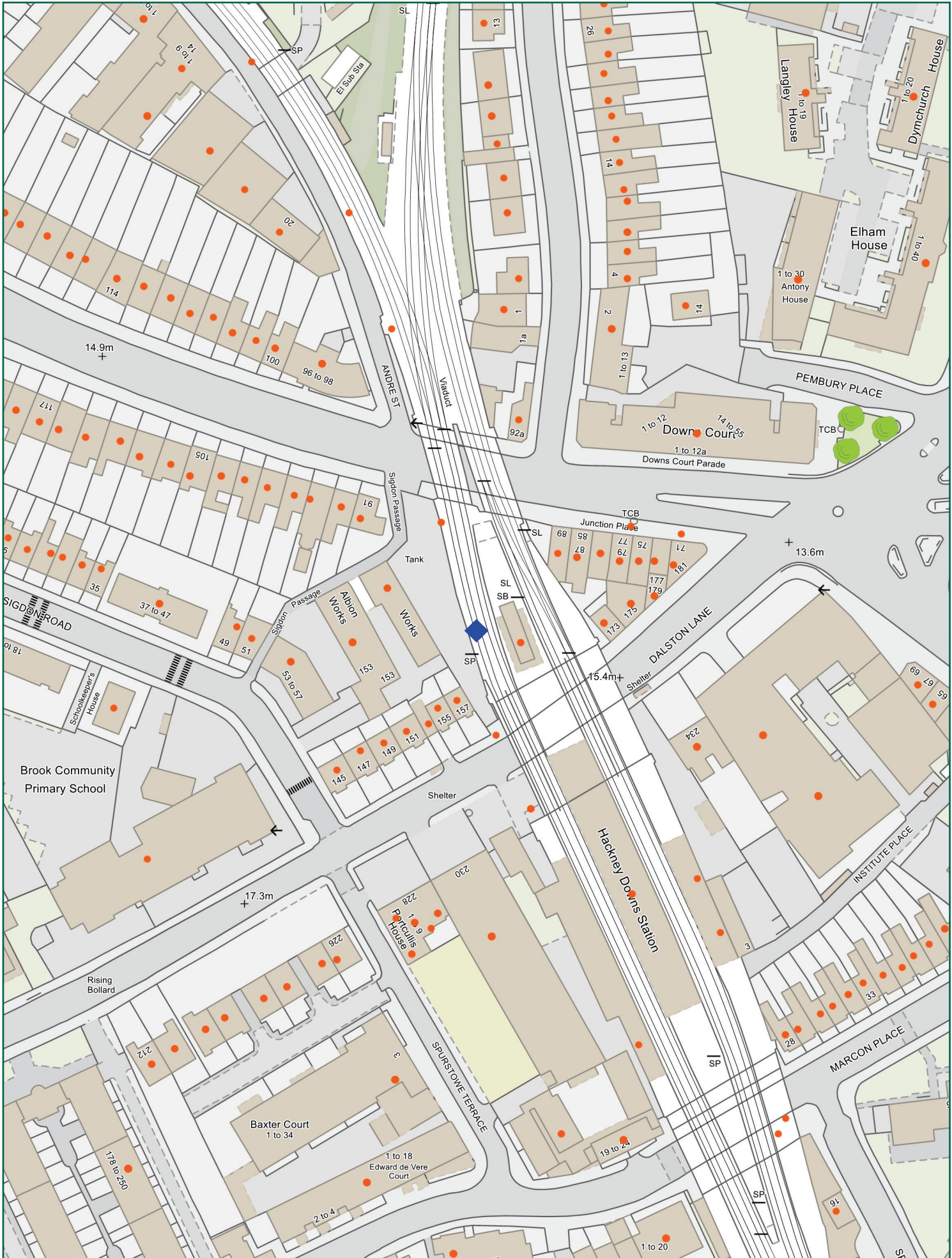
I would be very grateful if you are in support of the establishment of the Blondies Brewery.

Thank you,

Kindest regards

A black rectangular box used to redact the sender's signature.





Scale: 1:1250 at A4



Ref:

06 December 2019

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